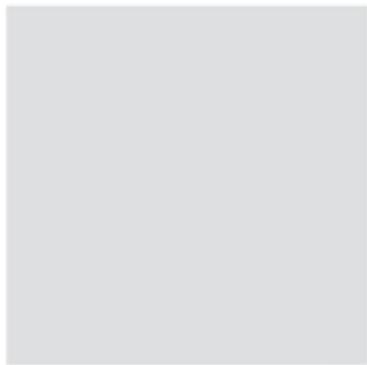
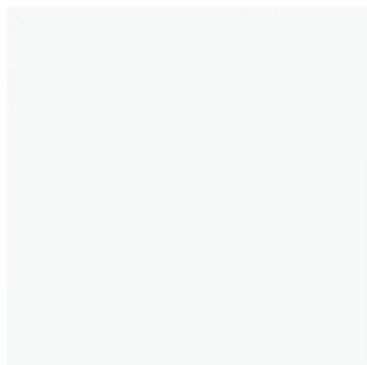
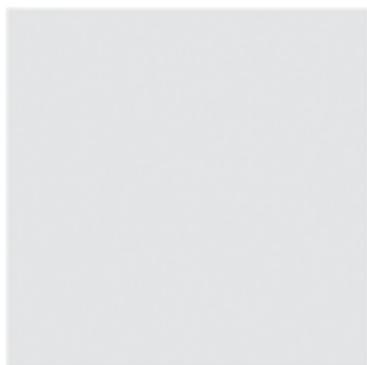


**ENGAGE**  
**INVOLVE**  
**ENABLE**

CREATING TRUE VALUE

Annual Report 14-15





# CREATING TRUE VALUE

Responsible business organizations worldwide are adapting, modifying and transforming the ways in which they can create value for their stakeholders, and ensure sustainability. At ACF, our focus has been to empower communities to recognize their true value and work towards its fulfillment, while factoring in global economic and environmental challenges.

Across our programmes in Water Resource Management, Agro and Skill-based Livelihood generation, Healthcare, Education and Women's Empowerment, we have consistently followed a participatory approach. The approach has helped create inroads into the lives of the rural community, enabling them to identify issues, and evolve solutions. It has led them to take charge of transforming their own lives and empowered groups of farmers, youth and women to achieve their dreams and give back to the community as well.

Our initiatives in water resource management led by empowered groups of Water User Associations (WUA) are working towards ensuring that water is accessible to every farmer in the area. The Roof Rain Water Harvesting Structures (RRWHS) have built access to safe drinking water, as well as brought relief to families by bringing water to the doorstep of many households across states. The effect of this initiative on the lives of women, children and the community itself has created a huge impact.

Farmers are shifting to organic and sustainable means of farming on the one hand; and on the other, they are coming together to create Federations that has had an influence on how production, distribution and marketing of produce are being conducted in the rural areas.

*Sakhis* have been at the vanguard of ACF's health initiative focusing on sanitation, hygiene, neo-natal care and nutrition, even as they work to provide basic healthcare services to communities. They have also been able to make a positive difference in crucial issues such as anaemia, malnutrition, maternal and infant mortality.

Skill and Entrepreneurship Development Institutes (SEDI) have opened up newer and exciting opportunities in gainful employment for youth. At the same time, our education interventions are transforming learning processes for young school children. At every stage, in every programme, women are at the forefront, vocalizing community issues at *gram-sabhas*, creating new entrepreneurial avenues, and motivating their fellow women to take charge of their lives for the better.

Each of our initiatives has been working towards embodying the essence of "creating true value". People's participation, commitment and enterprising spirit have been a big support for ACF, and we too have grown in this journey of creating true value, with them.

# CONTENT

Members of the Board	03
Chairman's Message	05
Director's Report	06
Ambuja Cement Foundation	08
Our Mission	09
<hr/>	
Water Resource Management	10
Agro-Based Livelihoods	14
Skill and Development Entrepreneurship Institutes	18
Comprehensive Healthcare	24
Quality Education	30
Women Empowerment	36
Other Projects	40
Our Partners	43
Building People's Institutions	44
The Research, Monitoring & Evaluation Cell	46
Funds and Expenditure	48
ACF Organogram	49
Team at ACF	50
<hr/>	
Our Achievement	51
Key Performance Indicators	52
Auditor's Report	56
Balance Sheet	58
Income and Expenditure Statement	59
Financial Statements	60
<hr/>	
Contact Us	66
List of Publications	68

# MEMBERS OF THE BOARD

## Mr. Suresh Neotia

Co-founder and Chairman Emeritus of Ambuja Cements Limited and Ambuja Cement Foundation, Mr. Neotia is a businessman and industrialist of repute. He served as Member of the Central Board of the Reserve Bank of India. He is known for his association with numerous cultural institutions and charitable organizations. He was conferred the *Padma Bhushan* by the President of India in 2008.

## Mr. Narotam Sekhsaria

A first generation industrialist, Mr. Sekhsaria is the founder of Ambuja Cements Limited and the Ambuja Cement Foundation. His path breaking and innovative thinking created new benchmarks not only for the cement industry but also in the area of corporate social responsibility. Mr. Sekhsaria has also set up a family foundation that supports projects for capacity building in the areas of health, education and skill building to enhance livelihoods. Mr. Sekhsaria is currently the chairman of ACC, Ambuja Cement, Ambuja Cement Foundation and the Narotam Sekhsaria Foundation.

## Mr. Ajay Kapur

Mr. Ajay Kapur is Executive, Non-Independent, Managing Director and CEO at Ambuja Cements Limited. An Economics graduate, Mr. Ajay Kapur completed a Masters degree in Management before joining Wharton Business School for an advanced Management Programme degree.

Mr. Kapur shares a close, symbiotic relationship with the cement industry for over two decades. He joined Ambuja as the Executive Assistant to then MD and founder in 1993 and soon moved on to take on various senior marketing roles - even as he was inducted as an Executive Committee member. After a three-year stint as regional Business Head, he was made CEO in 2012. In April 2014, he was made Managing Director & CEO of Ambuja Cement.

## Mr. B L Taparia

Mr. B L Taparia is a Commerce and Law graduate and a Fellow Member of the Institute of Company Secretaries of India. He possesses more than 40 years of working experience in the fields of Legal, Secretarial, Finance, Taxation, Procurement, Internal Audit, HR, Health & Safety, and Sustainability.

Mr. Taparia worked with Ambuja Cements Limited for 30 years and attained superannuation on 31 July 2012. During his service period he worked as Whole-time Director for 10 years from 1999 to 2009. Throughout his career in the Ambuja Cement, he was member of the Core Management Committee responsible for the growth of the Company.

Mr. Taparia is presently on the Board of Ambuja Cements Ltd. and Everest Industries Ltd.

## Mr. B B Tandon, IAS (retd)

Mr. B B Tandon is a retired IAS officer. During his career of 36 years, he held high-ranking posts in the state and central government in various ministries and departments. After his superannuation from the IAS, he served as Election Commissioner and later Chief Election Commissioner of India from 2001 to 2006. Mr. Tandon is an Independent Director on the board of some leading private sector companies. He is also associated with some educational institutions as a member of their governing bodies.

## Mr. P K Laheri, IAS (retd)

Recruited into the 1969 batch of the Gujarat cadre, Mr. Laheri retired as Chief Secretary in March 2005. He also served as Chairman and Managing Director of Sardar Sarovar Narmada Nigam Limited, Gandhinagar. He held many positions in industry, education, information, water supply, fashion, tourism and rural development during his career.

(Contd...)

# MEMBERS OF THE BOARD

## Mr. Manmohan Malhoutra

Educated in Delhi and Oxford, Mr. Malhoutra is a former member of the Indian Administrative Services (1961-1978). He served in the secretariat of Prime Minister Indira Gandhi from 1966 to 1973, and also in London as Assistant Secretary General of the Commonwealth. He was a member of the board of directors of the International Institute of Democracy and Electoral Assistance (IDEA), Stockholm, and was Secretary General of the Rajiv Gandhi Foundation.

## Mr. Sharadchandra Kale, IAS (retd)

Mr. Kale belongs to the 1963 batch of the Maharashtra cadre and has held high offices in the state and central government. He was Municipal Commissioner of Mumbai, Additional Chief Secretary (Planning) and Chairman of Mumbai Port Trust. After retirement in 1997, he held the offices of Chairman of the Reserve Bank of India (Services Board), Banking Ombudsman. Currently, he is the General Secretary of Yashwantrao Chavan Pratishthan, Mumbai and President of the Asiatic Society of Mumbai.

## Ms. Padmini Somani

Ms. Somani is a graduate from the London School of Economics and holds a Postgraduate degree in financial economics from the University of London. She is the Founder-Director of the Salaam Bombay Foundation and has over 15 years of experience in the development sector actively working on a range of issues in health, education and skill-building. She is on boards of several health and educational institutions and Government committees. She is an advocate on public policy and is recognized for her contribution to tobacco control in India and internationally by several institutions including the World Health Organization.

## Mr. V K Jain, IPS (retd)

A 1958 batch IPS Officer of the Uttar Pradesh cadre, Mr. Jain was Director General of the UP Police. Thereafter, he held various important positions, including Special Secretary (ISP), Ministry of Home Affairs; Secretary, Department of J&K Affairs, Government of India; and Member of the National Security Advisory Board.

## Ms. Pearl Tiwari

Currently Joint President (CSR & Sustainability) in Ambuja Cements Limited, Ms. Tiwari has been associated with the development sector in India for almost 30 years. She graduated from the prestigious Tata Institute of Social Sciences, Mumbai, where she also served as a faculty member for two years. She is particularly sensitive to issues concerning social responsibility.



With deep regret ACF informs of the sad demise of Mr. Suresh Kumar Neotia, Former Chairman of Ambuja Cement Foundation, who passed away on 7<sup>th</sup> May, 2015.

His immense contribution in providing strategic vision to ACF will always be cherished by the ACF Board and teams across locations of ACF.

# CHAIRMAN'S MESSAGE



N. S. SEKHSARIA

Even as India takes giant strides in the world arena, standing shoulder to shoulder with other emerging economies, there is still a deep urgency to manage our natural resources and to develop human potential in the country to its fullest. It is here that responsible corporates have the opportunity to make a difference. People's aspirations for gainful employment, quality education and a secure way of life can be addressed through an inclusive growth process that generates true value while balancing profits and people.

Ambuja Cement has chosen to actively reduce the disconnect between corporate and communities through our approach, processes and interventions. Through the Ambuja Cement Foundation, we have been expanding our scope of work among communities over the past two decades that addresses gaps in skills, accessibility and growth opportunities.

It has taken the lead in creating true value for all our stakeholders in the communities we work in.

Our approach has actively focused on integrating sustainability, innovation, and strategic business practices to create a meaningful impact on economy, environment and benefit our stakeholders. By merging current technologies with traditional knowledge, ACF has made critical improvements in the water and agriculture management sectors.

Our consistent focus on building capacities of women and youth has generated economic development and job creation.

It has transformed the way the communities are participating in their own development.

As a responsible corporate, Ambuja Cement is a keen and willing participant in the national development agenda. I would like to acknowledge the contribution by our partners, development agencies, policy makers and government organizations in this process to make ACF projects sustainable through effective collaboration.

I extend my thanks to Board of ACF for their unstinting support; to the ACF team who continue to add value and meaning to our work daily; and to the communities for their pro-active support. ACF will continue to strive for excellence, and rise to every challenge in the coming years, enabling us to add a substantial value in the lives of many.

A handwritten signature in black ink that reads "N. S. Sekhsaria".

N. S. Sekhsaria  
Chairman

# DIRECTOR'S REPORT

## TO THE MEMBERS

Your Directors are pleased to submit the Annual Report of Ambuja Cement Foundation for the year ended 31<sup>st</sup> March, 2015.

### 1. REVIEW OF ACTIVITIES

Ambuja Cement Foundation has been working exhaustively in its project areas, especially for the causes of water resource management and livelihood creation. Our work on water resources has had a surging effect on the livelihoods of the people and particularly, the quality of life of the women. It has freed them of their daily backbreaking labour, leaving them a choice of more productive activities. The programme of Better Cotton Initiative (BCI) by which our farmers' produce was certified as 'Better Cotton' has ensured us an innovative way of sustainable farming. The Krishi Vigyan Kendra (KVK) has now begun a community radio service, reaching out and connecting our farmers in nearby villages.

We are proud of over 21,000 of our youth who have received training at the Skill and Entrepreneurship Development Institutes (SEDI) and 75% of them have been successfully placed in gainful employment, paving a way for a brighter tomorrow. The lives of numerous children and teachers in our communities continue being touched and improved by the education programmes. All these encouraging results delivered by the Foundation's work have been aided by the partnerships it has built with the Government and other organizations over the years.

The Foundation has given a fresh thrust to its work on sanitation in the past year, working towards holistic solutions of the problem. These activities have been undertaken through the approach of community partnership and people's participation to achieve optimal results. We have also undertaken creation of viable toilet facilities, especially in schools, throughout various locations in the country.

As an important fulfilment of our efforts, the various Self Help Groups and Farmers' Clubs facilitated by the Foundation's programmes are now on the path of being self-sustainable Federations; with members now taking up the role of facilitators in their own communities.

The Directors expect that these activities of Ambuja Cement Foundation will continue to expand in the arena of sustainable development of our communities, having a long lasting progressive effect on their standard of living.

### 2. FINANCIAL PERFORMANCE

The Income & Expenditure Account of the Foundation for the year under review revealed a deficit of Rs. 378 lakhs as against surplus of Rs. 103 lakhs in the previous year. The total amount standing to the credit of the Corpus Fund as on 31<sup>st</sup> March 2015 is Rs. 916 lakhs as compared to Rs. 1,294 lakhs in the previous year.

### 3. DIRECTORS

Mr. V K Jain, Mr. P K Laheri, Ms. Padmini Somani and Ms. Pearl Tiwari will retire by rotation at the ensuing Annual General Meeting in accordance with the Articles of Association of the Foundation and being eligible, offer themselves for re-appointment. Your Directors recommend their re-appointment.

### 4. DIRECTORS' RESPONSIBILITY STATEMENT

Pursuant to Section 134 of the Companies Act, 2013 as amended, the Directors confirm that -

- i) In the preparation of the annual accounts, the applicable accounting standards had been followed.
- ii) Appropriate accounting policies have been selected and applied them consistently and made judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the Foundation as on 31<sup>st</sup> March 2015 and of the surplus of the Foundation for the year ended 31<sup>st</sup> March 2015.
- iii) Proper and sufficient care has been taken for the maintenance of adequate accounting records in accordance with the provisions of the Companies Act, 1956 for safeguarding the assets of the Foundation and for preventing and detecting fraud and other irregularities.
- iv) The Audited Accounts have been prepared on an ongoing concern basis.

# DIRECTOR'S REPORT

## 5. CONSERVATION OF ENERGY, TECHNOLOGY ABSORPTION AND FOREIGN EXCHANGE EARNINGS AND OUTGO

The relevant information to be given pursuant to Section 134 of the Companies Act, 2013 is not given, as the same is not applicable.

## 6. AUDITORS' REPORT AND APPOINTMENT OF AUDITORS

Auditors' Report together with notes is self-explanatory and does not require any further clarification. M/s. Chaturvedi & Company, Chartered Accountants, who were appointed as Statutory Auditors of the Foundation to hold office till the conclusion of the Annual General Meeting of the Foundation, will retire at the ensuing Annual General Meeting and being eligible, have offered themselves for re-appointment.

The Foundation has received a Certificate from them pursuant to Section 139 of the Companies Act, 2013, confirming their eligibility for re-appointment. The Board of Directors recommends the appointment of M/s. Chaturvedi & Company as Statutory Auditors of the Foundation.

## 7. PERSONNEL

The Board of Directors would like to place on record its deep appreciation to employees of the Foundation for rendering their valuable services.

The disclosures as required by the provisions of 134 of the Companies Act, 2013 read with the Companies (Particulars of Employees) Rules, 1975 is not required, as there are no employees who are in receipt of remuneration as laid down under the said provision.

For and on behalf of the Committee

### Regd. Office

5<sup>th</sup> Floor, Elegant Business Park,  
MIDC, Off. Andheri Kurla Road,  
Andheri-East,  
Mumbai- 400059



**N. S. Sekhsaria**  
Chairman

Place: Mumbai

Date: 22<sup>nd</sup> June 2015

# AMBUJA CEMENT FOUNDATION

Way back in 1993, Ambuja Cement Foundation (ACF) was envisioned to create self-empowered communities.

Over the past two decades of its fascinating journey, ACF has been working with several communities across 22 locations in 12 states.

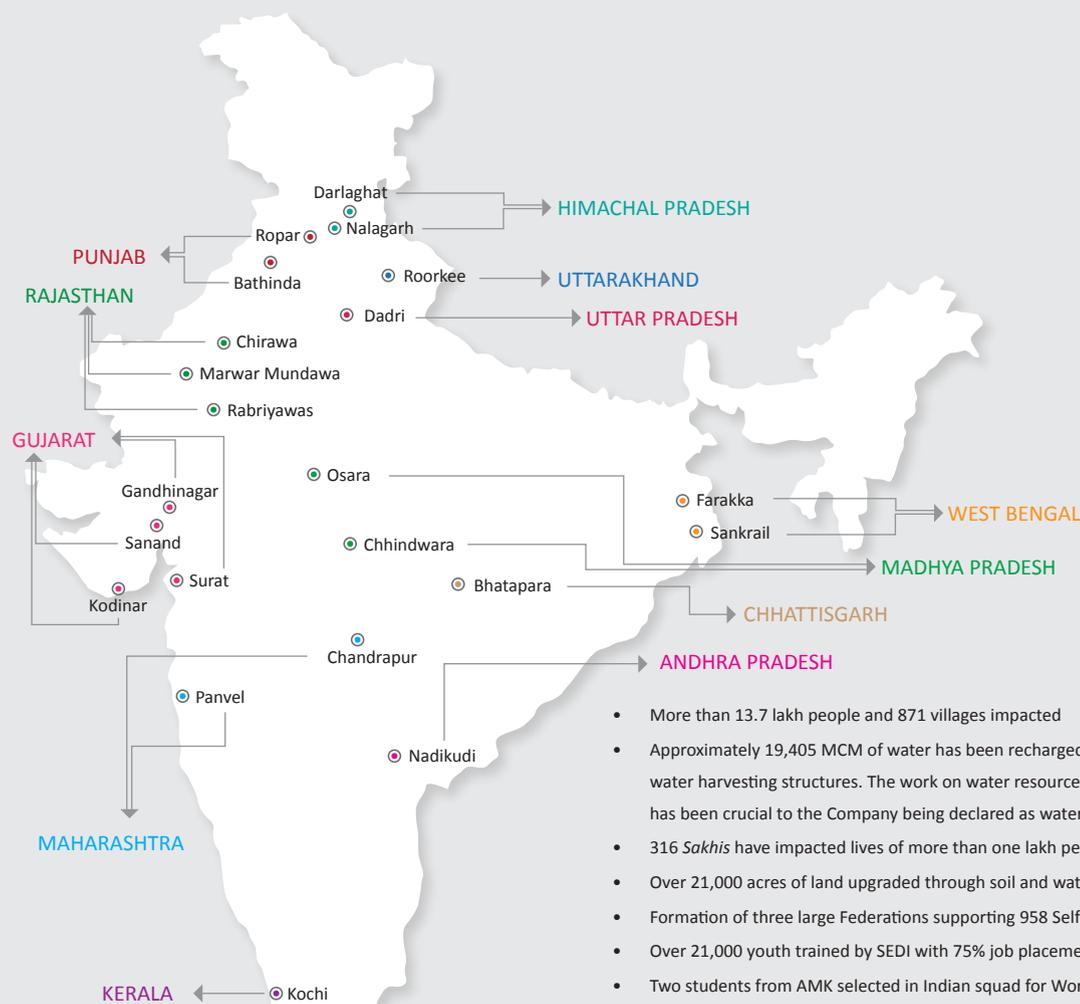
ACF believes that sustainable change can only happen with the involvement of individuals and communities. Hence, its approach is to energise, involve and enable people to realise their true potential and be self-sustaining.

In 2014, ACF developed goals, objectives and action elements that catered to specific requirements of each programme in respective region. These components were shortlisted after

vigorous internal brainstorming sessions, facilitated by an external agency.

Today, ACF has successfully organised a monitoring system that can quantify the output of its efforts. The Foundation collaborates with compatible organizations and government bodies to enhance the quality of its programmes and help it take them to a larger audience.

A team of 439 professionals, with indispensable help from communities implement programmes and projects at ACF, positively impacting lives of over 13.7 lakh people at an annual expenditure of Rs. 8,062.62 lakhs.



- More than 13.7 lakh people and 871 villages impacted
- Approximately 19,405 MCM of water has been recharged through various water harvesting structures. The work on water resource management has been crucial to the Company being declared as water positive
- 316 *Sakhis* have impacted lives of more than one lakh people for healthcare
- Over 21,000 acres of land upgraded through soil and water conservation methods
- Formation of three large Federations supporting 958 Self Help Groups (SHGs)
- Over 21,000 youth trained by SEDI with 75% job placements
- Two students from AMK selected in Indian squad for World Summer Special Olympics, Los Angeles in 2015
- Cotton certified as 'better cotton', reaching out to 17,000 farmers



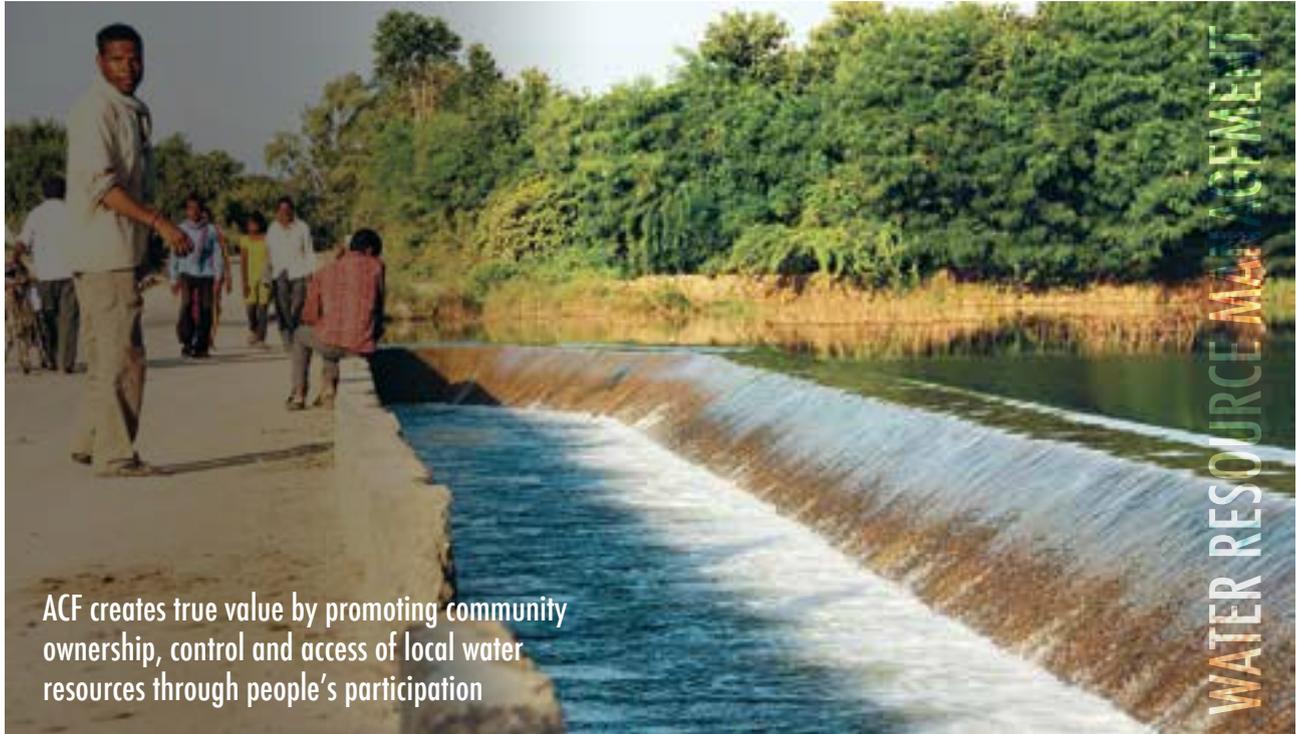


# WATER RESOURCE MANAGEMENT





# WATER RESOURCE MANAGEMENT (WRM)



ACF creates true value by promoting community ownership, control and access of local water resources through people's participation

Water Resource Management (WRM) is one of our major programmes focusing on rejuvenation of water resources, accessibility to quality water, and environment protection. The intervention, designed to suit community and regional requirements integrates community action to ensure sustainability.

The programme promotes rainwater harvesting through indigenous and new technologies. Thus, in the water-scarce areas of Rajasthan, ACF has been working on reviving traditional water conservation systems such as the *khadins*; while sub-surface dykes help retain water in rivers. These sub-surface dykes and run-off diversion systems are able to provide water for irrigation for longer duration in a year, creating a positive impact on agriculture yields, as well as increasing accessibility of water for domestic use.

Water conservation is also promoted through promotion of efficient irrigation technology. ACF supported micro irrigation methods in over 2,100 acres of land this year, saving water compared to conventional irrigation methods.

Salinity ingress is a challenge in the coastal parts of Gujarat, and it is addressed through promotion of low-water intensive crops, renovation of ponds, and deepening of wells to recharge ground water resources. ACF has also employed innovative

methodologies like interlinking of Ambuja Cements' mined out pits. In 2014, interlinking of seven mined out pits created nearly 128 mcft surface water storage capacity in the area.

Rain water harvesting through construction of check dams, ponds and farm bunds have increased availability of water for agriculture. Importantly, through the Rain Roof Water Harvesting Structures (RRWHS), ACF has been able to ensure water availability at the doorstep. Given the needs and constraints of each location, these interventions have been adapted and modified. In Andhra Pradesh, where the quality of water is extremely poor, communities have been motivated to come



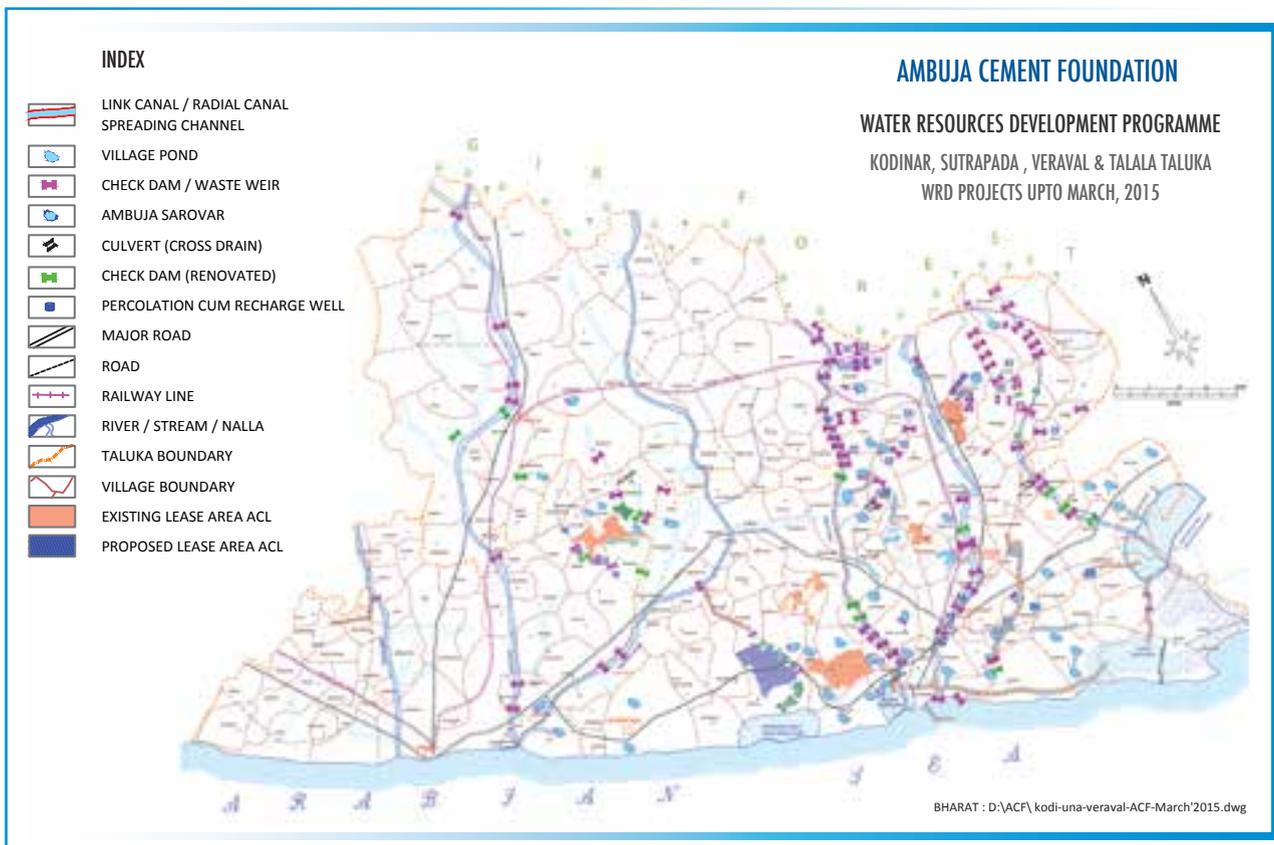
together to establish, run and maintain the Reverse Osmosis (RO) plants.

Communities have a huge role to play in the conservation and maintenance of water sources. ACF actively promotes community ownership, control and access of local water resources through peoples' participation and the strengthening of community-based institutions, such as Water Users' Associations, *Pani Samitis*, *Jal Parishads* and Watershed Committees. For instance, in Sanand, the Participatory Irrigation Management (PIM) project was implemented with 36 Irrigation Cooperative Societies and 3,408 farmers with 5,150 ha of land. The Water Users' Associations (WUAs) formed under this programme initiated the cleaning and repair of canals, and followed prescribed procedures and water distribution methods to avail water under PIM project. Their work has earned the 21 WUAs a one-time functional grant of Rs. 46 lakhs from Sardar Sarovar Narmada Nigam Ltd., as well as grants for the repair of structures.

ACF also collaborates with various state government agencies, NGOs and academic institutions to implement various state specific conservation programmes. Under the Coastal Area Development Programme (CADP), ACF successfully constructed over 550 RRWHS in the year 2014 with a capacity to store upto 10,000 litres of water. In Rajasthan, ACF worked in partnership

with Gruh Finance to support 200 families to construct RRWHS at Rabriyawas and Mundwa. In Himachal Pradesh, watershed management, run by village-based committees, in collaboration with NABARD, ensure that every household receives water.

These conservation methods have had their impact on the health and sanitation of communities. Farmers are able to grow more than one crop in a year. They also have an improved access to clean and potable water. This has helped women and children, who would otherwise be forced to collect water from long distances for their families. ACF's work has also been recognized within the industry as Ambuja Cements Ltd. being certified as 'water-positive' for the fourth time by Det Norske Veritas (DNV).







## **AGRO-BASED LIVELIHOODS**

# AGRO-BASED LIVELIHOODS



Farmers are encouraged to adopt quality seeds, bio-fertilizers, organic composting methods, and better irrigation methods to ensure a robust harvest

More than 70% of the communities we work with are involved in agriculture and allied activities. Hence we have a strong Agro-based Livelihood generation programme that integrates current scientific agricultural practices with local needs. It centers on building capacities of farmer groups, working in collaboration with other organizations, and strengthening grassroots initiatives with a sharp focus on lower input costs, better productivity, and long-term environment sustainability.

Based on the resources available, and crops grown in each region, farmers are encouraged to adopt quality seeds, bio-fertilizers, organic composting methods, and better irrigation methods to ensure a robust harvest. In the paddy-cultivating areas, the System of Rice Intensification (SRI) programme, has been adopted by farmers because of the low investment, and better productivity it brings with it.

The ACF-run Krishi Vigyan Kendra (KVK) in Kodinar works in alliance with farmers filling in technical and scientific gaps in agro-production.



Coverage of KVK	Sr. No.	No. of activities by KVK	During the year	Till date
	A	Villages covered	287	287
	B	Farmers trained	5,417	60,626
	C	Technology transferred	20	89
	D	Technology tested	10	39

The Kharash Vistarotthan Yojana in Kodinar in Gujarat is being implemented in partnership with the Sir Ratan Tata Trust (SRTT). Currently in its third phase, this partnership has focused on addressing the threat posed by salinity ingress in the coastal regions of Kodinar. Through promotion of low water-intensive crops, water management, promotion of horticulture, water availability as well as quality of water in the region has improved. This has allowed farmers to harvest upto three crops each year, improving incomes and the quality of life.

In Rajasthan, ACF has been able to link farmers with the state schemes for seed production, thus helping our farmers ensure that quality seeds are grown and marketed in a profitable way.

With Better Cotton Initiative (BCI), programme outreach increased from 7,116 farmers in 2010 to 17,213 farmers in 2014. ACF also facilitates trainings on better cotton production, crop-management, harvesting, storage and distribution. With its focus on ethical production, and better management in cotton cultivation, BCI has enabled the farmers to be BCI certified cotton producers, and have measurable social and economic benefits.

Our initiatives in Punjab and Gujarat, for example, have focused on organic farming. The reduction in the use of pesticides and chemicals has brought down input costs and raised yields and profits in a sustainable and environment-friendly way. Organic farmers now produce a range of crops including wheat, rice, pulses, vegetables and fruits. In Bathinda (Punjab), the certified produce is sold through outlets in Punjab, providing direct access to markets at a better price.

*Wadi* (Horticulture) projects are being implemented in Rajasthan in collaboration with NABARD and the National Horticulture Mission. *Wadi* plantations with trees like *ber*, *amla*, lemon and pomegranate today help more than 300 tribal families in 10 villages enhance their crop output each year.

The Mitigation of Poverty in Western Rajasthan (MPOWER) is a poverty reduction initiative that reaches out to all BPL households in the 63 villages of Bali block of district Pali through the strengthening of village institutions like SHGs, Village

Development Committees (VDCs) and Village Organizations (VOs).

ACF also focuses on allied agricultural activities, and livestock management. Regular health and animal vaccination camps are held in collaboration with government veterinary departments to ensure the health of livestock, thus contributing to improved quality of farm animals. This year, animal health camps held across locations were accessed by 9,850 farmers.

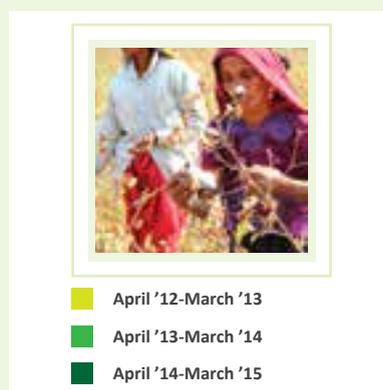
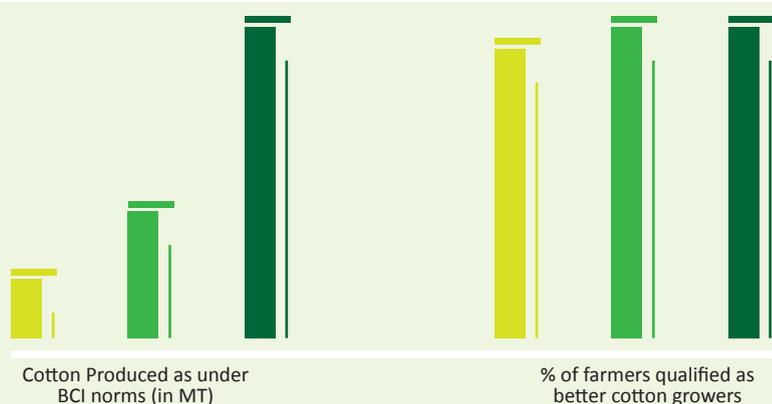
With a focus on gender, ACF has initiated training for women's groups to invest in vegetable farming, horticulture, aquaculture and dairy activities based on local needs and conditions. In Punjab, dairy production and distribution has been actively taken up by women. A Farmer Producer company in Maharashtra has about 27 women members; while in Darlaghat women trained as *Pashu Swastha Sevika* (para-veterinarians) manage the health of livestock in the villages in hilly region.

## Innovative Practices

Burning of crop-residues has been a traditional practice in many parts of India. However, this biomass is a valuable source of alternative fuel. ACF worked closely with farmers in Rajasthan, Kodinar, Bhatapara, Darlaghat and Chandrapur to facilitate the creation of a farmers' organization that procured, and sold biomass to Ambuja Cements Ltd. (ACL). The initiative began as a group of farmers selling crop-residues to the industry, but slowly transformed into a strong farmers' institution, whose voice represented local interests, and sought to create wealth for the farmers. While industries such as ACL found a reliable source of alternate fuel, farmers found a new source of income, while sustaining soil nutrients that otherwise would be lost due to burning of crop-residues.

In Kodinar, Gujarat, ACF has evolved the concept of a Village Information Centre (VIC) that provides information to farmers on critical issues. With a VIC within the village, farmers can make informed decisions on time-bound aspects of farming such as the time to purchase or sell inputs based on favourable market rates.

## True Value creation through Better Cotton Initiative

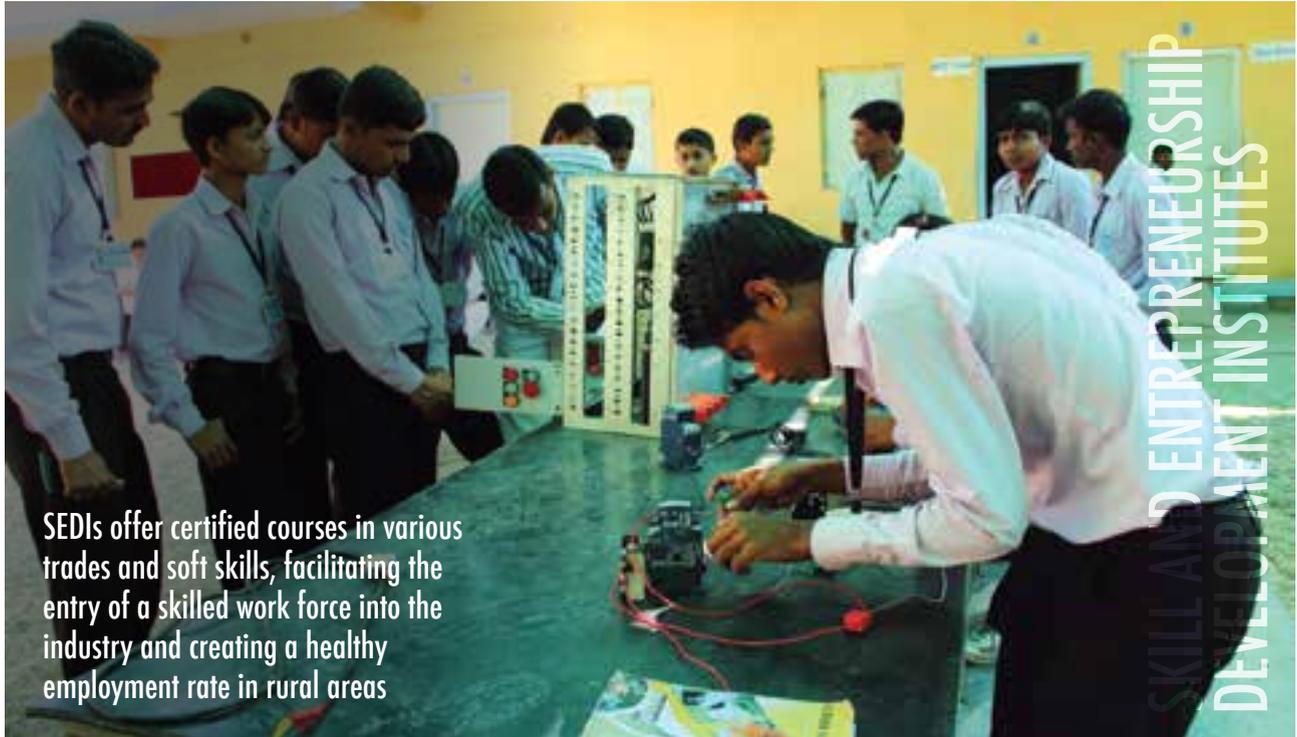






**SKILL AND ENTREPRENEURSHIP  
DEVELOPMENT INSTITUTES**

# SKILL AND ENTREPRENEURSHIP DEVELOPMENT INSTITUTES (SEDI)



SEDIs offer certified courses in various trades and soft skills, facilitating the entry of a skilled work force into the industry and creating a healthy employment rate in rural areas

One of ACF's important livelihood intervention programme is the Skill and Entrepreneurship Development Institute (SEDI). The 16 established SEDIs offer more than 38 certified courses in various trades and soft skills, facilitating the entry of a skilled work force into the industry and creating a healthy employment rate in the rural areas. With a placement rate of over 75%, SEDIs are instrumental in changing the lives of rural youth, creating alternative sources of livelihood, thus enabling them to lead financially independent lives.

Most of the SEDIs are either located close to the ACL plant such as at Chandrapur and Dadri, or near industrial belts such as in Roorkee and Bhatapara; or are in proximity to the metros as in the case of SEDIs in Panvel and Sankrail. Based on the specific needs of the location and the community, SEDIs offer tailor-made courses which have made it a popular choice among rural youth.

ACF also runs the institutes in close collaboration with the local banks, other technical organizations, the industry and government agencies. Most technical trades are affiliated to the National Council of Vocational Training (NCVT) and the State Council of Vocational Training. Courses such as Industrial Electrician and computer hardware are certified under Modular Employment Scheme of the Central Government. Today, seven

SEDIs are registered as the Vocational Training Provider and Assessment Centre under this scheme.

The courses lay stress on practical training, and also provide opportunities for on-the-job training through internships or apprenticeships. The courses are designed to train students in technical as well as functional aspects, with subjects like computers, soft skills and functional English being part of every course. Every course also incorporates regular exposure visits, networking with industry personnel and discussion sessions with entrepreneurs and industry experts. SEDI also offers



post-training support like preparation for interviews, and orienting students to various government schemes that can enable them to set up their own venture.

Many SEDI graduates also have started their own ventures, setting up their own businesses in their community. Courses such as mason training have helped support infrastructure development in villages; while regular outreach programmes by students of technical trades have benefitted the community through access to quality repair and maintenance work.

SEDIs are instrumental in providing opportunities for the growth and learning of young women across locations. Girls are encouraged to enroll in all courses, and these efforts are opening up newer avenues for them, enabling them to grow to their fullest potential.





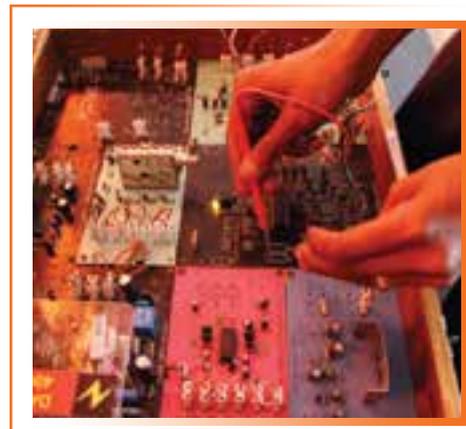
SEDIs are instrumental in providing opportunities for the growth and learning of young women across locations

## Pillar of Support

Kanta came from a poor background in Inana village, Nagaur, Rajasthan. With her father being the only earning member, it was getting difficult to make ends meet. When she decided to take control of the situation, SEDI was happy to help.

Being a school drop-out, there were not many employment skills available to her. SEDI put her through a mobile phone repairing course (even though it was traditionally considered a man's job). Her initial hesitation soon gave way to a confident approach. Kanta was proud to be the only girl in the locality to learn something new and she put her heart and soul into the programme in the three months of training.

After the training, Kanta was selected as an executive at the Samsung Service Center, Nagaur, with an initial salary of Rs. 4,500 per month. Inspired by her success, many more girls from the village have joined SEDI and proudly contribute to the family expenses.



## Where there's a Will, there's a Skill

Niranjan Parmar hails from Sardav, Gandhinagar. His father Babubhai Parmar owns a small piece of land, which they used to eke out a meagre income. Subsistence on such a small income was tough for a family of nearly 12 members. Niranjan dropped out of school to help his father. This, however, did not make a big impact on the family's income.

Niranjan had an interest in electrical work. He tried to take it up as a profession with the few skills developed from household chores. But it was not enough. Completely dejected and frustrated, Niranjan decided to visit the Gram Panchayat office, which was a life-changing event for him.

On advice by the gram panchayat members, Niranjan joined the electrical course at SEDI at a nearby village, Uvarsad, the centre established by ACF in association with the Sadvichar Pariwar and Gujarat Livelihood Promotion Company. The team at SEDI counselled him on opportunities as a skilled electrician. With an interest in electricals, he put his heart and soul into learning.

'Work Readiness Module' at the end of the training helped him become job ready. Niranjan Parmar cleared the course with an impressive performance and got a job at G. S. P. C. Gas station, Gandhinagar. A contractor, who offered him a salary of Rs. 7,500 per month, recruited him.

*Niranjan's father exclaims, "I could never imagine that SEDI could teach him so much within three months and make him worthy of such a nice job. His self-confidence has grown so fast! SEDI has indeed worked wonders for him. I can now say he has a great future."*





# COMPREHENSIVE HEALTHCARE

# हिमालयन इको क्लब

राजकीय उच्च विद्यालय  
खण्ड अर्की, जिला सोलन (हिमाचल प्रदेश)

एक-एक से ही जे जगत ।  
एक-एक से ही जे जगत ।

## अम्बुजा सीमेंट फाउन्डेशन स्वास्थ्य कार्यक्रम



# COMPREHENSIVE HEALTHCARE



ACF implements a comprehensive healthcare programme reaching out to communities through clinical, preventive and promotive interventions; bridging gaps in access to quality healthcare. Based on the specific needs of the community, the health programme is implemented in close coordination with the public health departments and local *panchayats* and is led on the ground by a trained and motivated group of women volunteers called *Sakhis*.

*Sakhis* work as the interface between the public health system and the community, in coordination with the Auxiliary Nursing Midwife (ANMs) and Primary Health Centres (PHCs) to ensure ante- and post-natal care among pregnant women and mothers. Today, they are active participants in the village health and sanitation committees, vocal at *gram sabhas* about healthcare issues, and are credible resource persons promoting awareness on health and hygiene in the villages.

Capacity building of *sakhis* is conducted regularly and the quality of our trainings has resulted in 110 *sakhis* being absorbed by the government as ASHAs, *anganwadi* workers and helpers. ACF has also been selected for training of Accredited Social Health Activist (ASHA) and ASHA facilitators in Haridwar district, Uttarakhand; while functioning as the Mother Non-Governmental Organization (MNGO) and District ASHA Resource Centre (DARC) in the district.

The home-based neonatal (HBNC) programme has been one of our flagship initiatives focusing on maternal and child health, and *sakhis* in each village work closely with this group, monitoring their health, immunizations and nutritional needs.

As part of its curative services, ACF runs Mobile Health Care units, and general and specialized health camps are held through the year. Held in collaboration with the government health department, this year, ACF's health camps have included eye care, gynecology and diabetes prevention and control across locations.



ACF's *Swachata Doot* programme demonstrates the effectiveness of children as health communicators. These young messengers have been generating awareness in villages of Himachal Pradesh and Maharashtra on the need for personal and environmental cleanliness. Active at the school and village-level, the *swachata doots* conduct rallies, work on waste-management issues, and demonstrate clean and hygienic practices to younger children.

With *sakhis* taking the lead, the village health and sanitation committees in many villages across states have been activated, and are now taking charge of initiating and maintaining cleanliness. Communities are being mobilized to make their village 'open-defecation free'. Families are motivated to build toilets, while *panchayats* are ensuring proper drainage systems, construction of soak pits and segregation of garbage. To date, these efforts have won the *Nirmal Gram Puraskar* for 11 villages where ACF works.

Drug addiction is one of the burning social issues across Punjab, and ACF has been working in collaboration with law enforcing

agencies, the public health system and the community to provide healthcare, counselling and a de-addiction programme for drug abusers. The programme is strongly backed by the community, civil-society organizations such as the Red Cross as well as the Punjab Police.

Mangi Bu village in Chandrapur district of Maharashtra is the first 'tobacco-free' village in the state. In many nearby villages too, tobacco consumption is on a downward spiral. This achievement has been possible due to the tireless leadership by ACF's *sakhis*. The consumption of tobacco among men and women in these villages was extremely high, affecting children, education, health and the economic status of families. ACF, in partnership with the Salaam Bombay Foundation, addressed this issue by initiating a campaign for 60 villages in the district. Children were roped in as communicators and change-agents. By motivating school management committees, *tantamuksamiti*, the village *panchayat*, the village health committee, and the water supply and sanitation committees; and involving youth and women's groups in the village, the anti-tobacco campaign successfully worked on behaviour change among people. Today, four villages,



## Special Health Initiatives

In 2014, ACF initiated Adolescent Peer for Enhancement of Skill and Healthy Association (**APEKSHA**) reaching out to 6,200 adolescents through peer support system. Topics of discussion include physical and emotional changes during adolescence, HIV/AIDS, nutrition awareness, gender equality, safety (road, fire and household), first aid, self-defense and stress management.



and 10 schools are tobacco-free, and while many more are in the process of change.

In coordination with the respective State AIDS Control Society, ACF's HIV and AIDS Prevention Programme reaches out to the large floating population of migrant workers, labourers, truck drivers, cleaners, contractors and vendors, primarily around ACL plants, the industrial zones near Roorkee, and the port areas of Surat and Cochin. The intervention strategies promote behavioural change, and include individual counselling,

advocacy meetings, group meetings, regular awareness camps, condom distribution, and referral services through outreach workers and peer educators. ACF also supports the network of people living with HIV and AIDS in Ropar, Punjab. Five health care centres established by ACF in collaboration with Apollo Tyres Foundation, situated in Surat, Sankrail, Farakka and Nalagarh reach out to vulnerable groups. A diagnostic centre at Nalagarh, too, serves the community with timely pathological testing services. We also reach out to employees at ACL through regular awareness camps and training programmes.





## Healthy Diet, Healthy Future

ACF undertakes programmes to eradicate anaemia and promote healthy behaviour, especially amongst adolescent girls and women.

Trisha Girish Khalasi, a 13 year old girl from Dumas School, Surat felt tired almost all the time and enjoyed neither her studies nor sports. When the Foundation undertook Hemoglobin (HB) testing, she also complained of regular giddiness.

The test results confirmed a low HB. Trisha, like many others, was advised to take regular Iron Folic Acid (IFA) tablets and have a healthy diet to combat anaemia. But due to a negative feedback from her peers and neighbours, she refused to take the tablets. Also, she did not believe that feeling tired could be related to a problem in her health. For her, it was normal fatigue.

This was a case not only with Trisha, but many of her friends too. ACF conducted regular visits and counselling sessions and shared numerous recipes of healthy foods, to ensure a sustainable change in health behaviour. Over a period of time, Trisha started taking her tablets regularly. In the 2<sup>nd</sup> follow up phase of the HB testing, her HB level returned to normal. Trisha herself felt energetic and full of life. Now that she feels better, she wonders how a slight change in diet and regular intake of tablets could bring about such a change.







**QUALITY EDUCATION**

# QUALITY EDUCATION



ACF works closely with village-level government schools and local teachers to enhance the quality of education for children

ACF's Education Programme works closely with village-level government schools and local teachers to enhance the quality of education for children. With a focus on marginalized groups of children, ACF reaches out with specific interventions for the girl child, out of school children of migrant labourers and differently-abled children.

ACF's programmes work on providing holistic education and development opportunities for children of migrant workers through non-formal education (NFE) centres. Established in Roorkee, Bathinda and Nalagarh, these centres provide comprehensive basic education, allowing them to move seamlessly into mainstream schools for further education. In Roorkee, the programme works with girls between 6-16 year, with focus of education and vocational skills for older girls.

Our work in education is implemented by a trained group of volunteer women called *Balmitras*. They work in close

coordination with government schools and employ child friendly teaching-learning methods. Till date, we have reached out to 1.5 lakhs students in 10 schools across locations.



Sr. No.	Activities	No. of States	During the Year	Till Date
A.	<i>Balmitras</i>	4	55	70
B.	School libraries	6	20	127
C.	Schools benefited	10	185	421

ACF conducts regular training programmes for the *balmitras* on Teaching-Learning Methodologies (TLM) for an effective learning experience. The focus remains on experiential learning, and teachers use a variety of material, audio-visual tools, and e-learning to make the process interesting for students. ACF at Darlaghat also introduced science clubs and science corners which have brought a practical dimension to understanding science.

The programme also incorporates Building as a Learning Aid (BALA) features - an interactive learning methodology that involves art, wall writing and learning subjects such as math, science, health and hygiene. Regular exposure trips for students, *Bal Melas* and vacation camps are organized providing children with the opportunity and space to learn, explore and express their talents.

### Ambuja Manovikas Kendra

The Ambuja Manovikas Kendra (AMK), is a special school for differently-abled children in Ropar, Punjab. Teachers trained in modern rehabilitation techniques ensure a holistic development for special children, enabling them to lead their lives to the fullest. Today, the school is well-known at the state, national and international levels due to the impressive performance by its students in sports and cultural activities. The school was awarded the ‘Overall Championship Trophy’ in Punjab for a record 9<sup>th</sup> time this year. Two children, Meera Kumari and Pawandeep Singh have also made it to the final list of athletes for the World Summer Special Olympics to be held at Los Angeles in 2015.



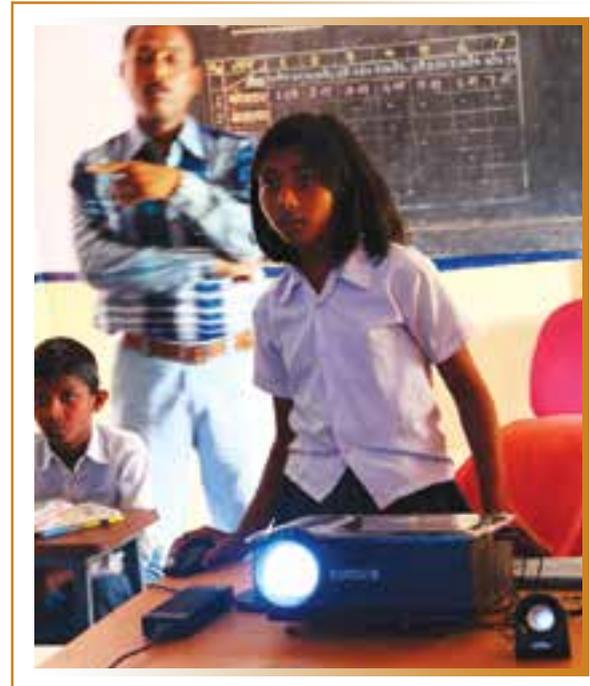
Sr. No.	Description	During the year	Till Date
1.	Children in AMK School	74	204
2.	Children covered under home-based rehabilitation	15	24
3.	Special children / community benefited by physiotherapy centre	54	379



Children at Darlaghat learning through the story displayed under BALA programme



The centre works in coordination with parents who are encouraged to spend time with their children at school and employ the methodologies at home. The Home-based Rehabilitation Programme reaches out to children in the community who are unable to attend school due to various reasons. Till date AMK has reached out to 24 children under this project. Many students are today leading independent lives with jobs, after having received consistent training and support from AMK.



## Empowered through Education

For 15-year old Gunshan, studying at the Ambuja Gyan Deep Kendra, the non-formal education (NFE) centre run by ACF at Bathinda, is the best part of the day. Her journey to the Centre was tough as nobody in her family felt the need to educate children. It was only through the feedback given by neighbours and counselling offered by ACF, did Gunshan's parents reluctantly agreed to enroll her. The Centre provides basic literacy to out-of-school girls and motivates them to join the formal education system. Gunshan soon proved the value of education she was receiving when she started helping her father in maintaining accounts. Today, she also guides her mother to shop at the best price. Motivated by Gunshan's experience, her parents have decided to enroll Gunshan and her siblings in a formal school. Gunshan's parents are thankful to ACF that made them aware on the importance of education in transforming lives.



## Towards a Brighter Future

Gurkamal and Ekam Singh suffer from moderate Mental Retardation (MR). Their father Surinder Singh, a farmer, wanted them to get educated and lead normal independent lives, which however seemed to be a distant dream. Both were enrolled in a school but were taken out because of their erratic behaviour.

Their parents then decided to enroll them at AMK. The teachers at AMK worked round-the-clock to soothe their rebellious nature and hyperactivity. This resulted in higher concentration and coordination with the peer group. With the passage of time, children who were highly dependent on their parents were developing into independent individuals. They began socializing and participating in various events like arts and crafts workshops, and annual day celebrations. They are able to articulate their feelings, and their parents and ACF now have hope of a bright future for them.







# WOMEN EMPOWERMENT

## WOMEN EMPOWERMENT



ACF supports entrepreneurial initiatives of the SHGs through regular trainings, skill-building and promotion of income generation activities

ACF supports as many as 1,142 SHGs across locations, facilitating change through the creation of empowered women's groups. ACF supports entrepreneurial initiatives of these SHGs through regular trainings, skill-building, promotion of income generation activities. These processes have helped create both social and economic changes at the village level. Women from various villages have been stepping out of the shadows and creating a difference in their roles as a *sakhi*, a *balmitra*, an artisan, a farmer or an entrepreneur. Across locations, SHG women are involved in activities such as dairy development, nurseries, vegetable farming, mushroom cultivation, incense-stick making, handicrafts and food processing. These activities have been instrumental in creating a value for women's work while strengthening their entrepreneurial spirit.

This year has seen the growth of ACF supported women's groups into Federations. These Federations have been established in a participatory way, and this principle guides their day-to-day functioning. Committees comprising women members handle finances, market linkages, procurement, manufacturing and sale of their produce. There are committees to facilitate loans or resolve internal disputes.

Kodinar's Sorath Mahila Mandal with 259 groups comprising 3,370 members is a well-established Federation. The group runs

a shop, selling readymade garments and party accessories. More than 2,000 members from the Federation have joined the National Pension Scheme of Government of India, which is the largest group in the nation to join the scheme. The women Federation is also recognized as a Farmer Producer Organization by the Small Farmers Agribusiness Consortium. With a corpus of about Rs. 61 lakhs, the Federation is able to meet the needs of its members, while continuing to grow and sustain itself as a business enterprise.



Women at a hosiery unit



The participation of these empowered women's groups is crucial to sustaining many of our village development programmes as well. In Chandrapur district of Maharashtra, the Ekata Federation has a Rs. 10 lakhs revolving fund exclusively for sanitation and IG promotion, supported by the GRUH Finance Ltd.; while in the villages of Nadikudi, the SHGs have taken the lead to establish and run the RO plants, building access to quality water for all villagers.

ACF's healthcare initiatives led by trained *sakhis* have been recognized by the government for their commitment to healthcare issues. Though they began as voluntary health

workers, *sakhis* are today part of the National Rural Health Mission (NHRM) as ASHAs and *anganwadi* workers under the Integrated Child Development Services (ICDS), thus expanding the scope of their work. Women *Pashu Swasthya Sevika* (PSS) in Darlaghat have been working with the State Veterinary Department to ensure health of livestock. Their vigilance has prevented an outbreak of diseases in animals many times.

This empowered status of women has been the result of a long process of mobilization, training and commitment by both the women and ACF. This change has had its positive impact on families, and communities, with improved economic status as well as better village development.

## Empowered Woman, Empowered Nation

For Sabia and her husband Zakir, life was a series of constant struggles to make ends meet. Zakir worked as a contractual labour, with Sabia helping out with some contractual work at home. Despite all their efforts, they still faced mounting debts. Sabia was desperately looking for an alternate source of income. However she was not very convinced about the effectiveness of the local SHG. After a lot of persuasion from her husband, she decided to attend atleast one meeting.

The meeting gave her an opportunity to interact with other members and it diluted her fears about debts. After consultations within her group, she decided to buy cattle and begin a livelihood around livestock. She bought bullocks, goats, cows and hens. She simultaneously attended trainings provided by ACF on animal care. Within a span of few months, Sabia's income soared. Today, she is getting better at livestock care and hopes to add more animals in future. She is grateful to her SHG which provided support to her in times of need.

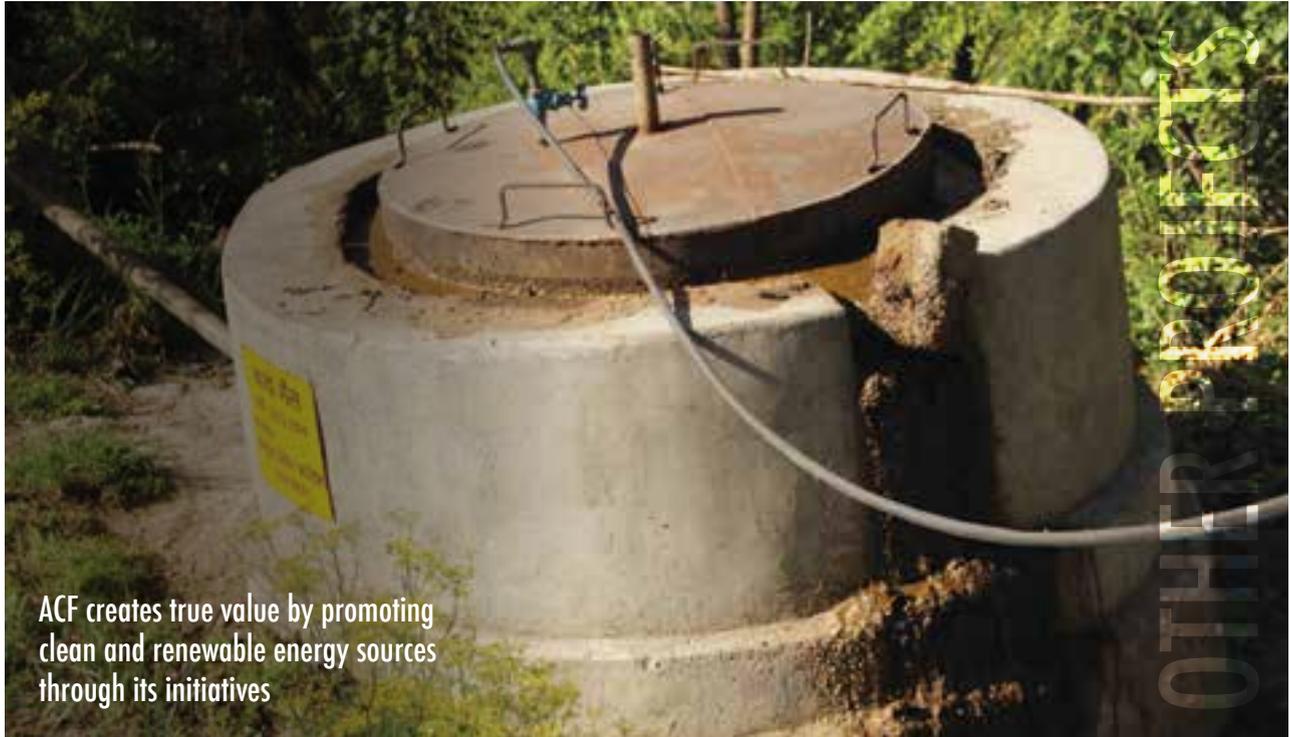






**OTHER PROJECTS**

## OTHER PROJECTS



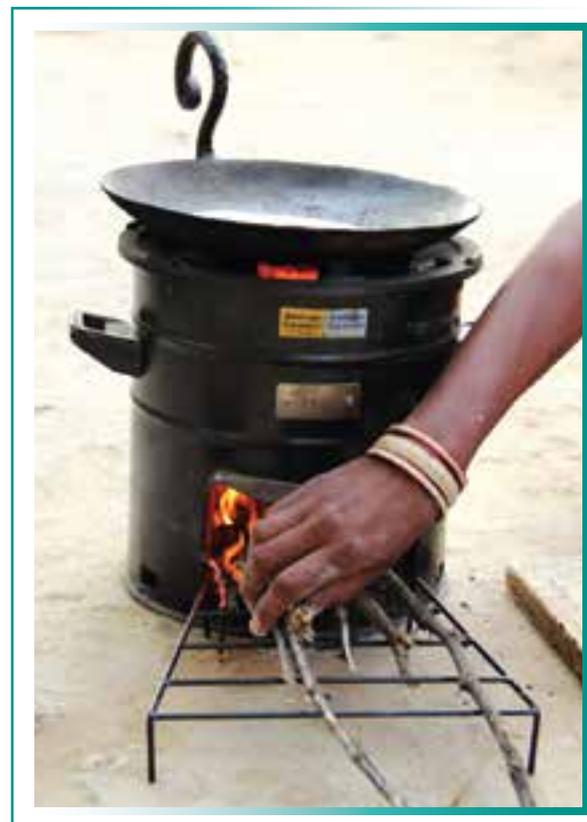
### Energy Conservation

ACF has been working on promoting clean and renewable energy sources through its initiatives in Rabriyawas and Chirawa. Farmers are encouraged to adopt solar energy for irrigation pumping. Biogas plants have been constructed at Chirawa, Bhatinda and Nalagarh as an alternative energy source; while solar powered street lights are promoted in villages based on community needs.

Energy efficient *chullhas* (stoves) have been promoted in households in Rajasthan and Gujarat helping reduce fuel consumption, and improve rural kitchens by reducing smoke. The community continues to use these *chullhas* for their household use.

### Wildlife Protection

In Gir forest adjoining Ambuja's plant at Kodinar, Gujarat, ACF has constructed parapet walls around wells in the forest. This prevents wild animals especially the endangered Asiatic Lions from falling into open wells. About 92 such parapets were created this year totalling 1,320 till date. The work done has been a crucial step towards wildlife protection in the region.



# OUR PARTNERS

- Apollo Tyres Foundation
- Apparel Training and Design Centre
- Better Cotton Fast Track Programme, Geneva, Switzerland
- Director General of Employment & Training, Govt. of India
- Godrej & Boyce Manufacturing Company Limited
- Ministry of Social Justice
- NABARD
- Schneider Electric Foundation
- Taj Group of Hotels
- Vishva Yuva Kendra

## Chhattisgarh

- Naya Raipur Development Authority (NRDA)

## Gujarat

- Agricultural Technology Management Agency (ATMA), Govt. of Gujarat
- Coastal Salinity Prevention Cell - Ahmedabad
- Directorate of Groundnut Research, Junagadh
- Gujarat Green Revolution Company
- Gujarat State AIDS Control Society, Gandhinagar
- Indian Council of Agriculture Research (ICAR), Govt. of India
- SAJJATA SANGH - Ahmedabad
- Sardar Sarovar Narmada Nigam Ltd.
- Sir Ratan Tata Trust - Mumbai
- The Indian Institute of Welding, Gujarat (IIW)
- Water and Sanitation Management Organization (WASMO) - Govt. of Gujarat
- Water Resources Development Dept., Govt. of Gujarat, Gandhinagar
- Sadvichar Parivar

## Himachal Pradesh

- Punjab National Bank
- Himachal Pradesh State AIDS Control Society
- Power Grid Corporation of India Ltd.
- Department of Elementary Education, Govt. of Himachal Pradesh

## Maharashtra

- Salaam Bombay Foundation, Mumbai
- District Rural Development Agency
- Ummeed

## Punjab

- Agriculture Department, Govt. of Punjab
- At Dta Foundation, Switzerland
- Chandigarh State AIDS Control Society
- National Trust
- Punjab State AIDS Control Society (PSACS)
- Shri GovindDeo Trust
- NABARD - Chandigarh
- Ministry of Social Justice and Empowerment, New Delhi
- Krishi Vigyan Kendra, Ropar and Bhatinda
- Rotary Club, Ropar
- Special Olympic Bharat, Punjab Chapter

## Rajasthan

- Centre of Micro Finance - Jaipur
- Department of Forest, Govt. of Rajasthan
- Department of Rural Development, Govt. of Rajasthan
- Narotam Sekhsaria Foundation
- NABARD - Jaipur
- Rajasthan Skill and Livelihood Development Corporation (RSLDC)

## Uttarakhand

- K. L. Polytechnic
- Uttarakhand State AIDS Control Society
- Uttarakhand Health Department
- Uttarakhand Skill Development Mission

## Uttar Pradesh

- District Education Department
- Nehru Yuva Kendra (NYK)
- Whirlpool
- NABARD, Lucknow

## West Bengal

- Khadins India Limited
- Samaritan Help Mission, Bankra Howrah
- West Bengal Minorities Development and Finance Corporation, Kolkata
- West Bengal State AIDS Prevention and Control Society

# BUILDING PEOPLE'S INSTITUTIONS



At ACF, we have been focusing on building people's institutions, strengthening groups of farmers, women and youth to bring about change in a collective way. These groups aid the process of people participation and help community get involved in decision-making related to village development in a structured manner. Community participation ensures improved ownership among community which paves the path for social sustainability.

Farmers are empowered to come together through farmers groups and *kisan clubs*. These are the building blocks of our agro-based initiatives. Farmers' Clubs have helped evolve a participatory process of collective, informed decision making benefitting every farmer in the region. Gradually, ACF has been able to facilitate the growth of these organizations into Farmer-Producer Companies (FPC), each with its independently elected board members, a transparent system of funds-management, strategies for market linkages and distribution.

So far, six Farmer-Producer Companies, across states have registered themselves as formal enterprises. The credible work by these FPCs have prompted state-run institutions like NABARD, the Punjab Agriculture Department, KVK, the Punjab National Bank Farmers' Training Centre to offer their support. Collective purchase of agricultural inputs such as seeds, fertilizers and pesticides; and subsequent sale of farm produce collectively has enabled farmers to have better bargaining powers as well as profits.



People's Institutions in ACF Villages

Name of Village Institution	Brief Description	Locations	No. of village institutions promoted during 2014	Cumulative No. till date
Learning Groups (LG)	Learning Group (LG) provides a learning platform for its members, conduct monthly meeting, and cross verifies the members regarding credibility check in the Better Cotton Initiative (BCI) project under the Agro-based Livelihood Programme.	Bhatinda, Chandrapur, Kodinar, Marwar Mundwa, Nadikudi	128	265
Farmer Producer Company (FPC)	To enable farmers enhance productivity through efficient, cost-effective and sustainable resource use and realize higher returns for their produce, through collective action as part of Agro-based Livelihood Programme.	Rabriyawas, Marwar Mundwa, Bhatinda, Kodinar, Darlaghat, Ropar, Nalagarh, Chandrapur	2	9
Farmers' Club / Group	Farmers' Club is a grass root level informal forum. Such clubs are organized to support and share knowledge and provide financial assistance for the mutual benefit of farmers.	Farakka, Bhatapara, Sankrail, Darlaghat, Bhatinda, Ropar, Kodinar	130	291
Village Development Committee (VDC) / Village Level Committee (VLC)	A forum where villagers actively participate to plan, implement, monitor progress under various developmental programmes at village level. In ACF VDCs play a key role in water resources, health and sanitation programmes.	Rabriyawas, Bhatapara, Darlaghat, Nalagarh, Chandrapur	18	90
Pani Samiti / Watershed Committee/ Irrigation Cooperative Society	Pani Samiti, consists of 10-12 representative members of all community, is constituted in Gram Sabha to plan, implement, manage, and maintain water supply system created both for potable water and for irrigation purpose. Watershed committee is responsible for the functioning of watershed project in an area.	Kodinar, Bhatapara, Bhatinda, Darlaghat, Rabriyawas, Sankrail, Sanand	31	79
Women's Federation	An apex organization of Self Help Groups (SHGs) locally formed by women's groups. Each SHG consists of 10-15 women members. SHGs aim to promote economic and social development among its members.	Kodinar, Chandrapur, Darlaghat		3
School Management Committee (SMC) / Basti Education Committee	School Management Committee (SMC) consists of representatives of local authority, parents or guardian of the school children and teachers in the school to monitor the functioning of school.	Chandrapur, Dadri, Darlaghat		76
Village Health & Sanitation, Nutrition Committees (VHSNC)	The committee takes up all village level health, sanitation and nutrition issues. The role of the committee is to mobilize all villagers around these issues and also to initiate work in these areas.	Chandrapur, Farakka, Kodinar, Darlaghat, Surat, Roorkee	8	86
Agriculture Development Committee (ADC) / Krishi Vikas Samiti	An apex body of village level farmers group is a link between the Farmer Producer Company, ACF and farmers groups. Supply and Demand side market linkage and for programme implementation is ensured by it.	Chandrapur, Kodinar	21	37
Parents / Guardians Association of Mentally Challenged Children (PGAMCC)	PGAMCC was formed to look into the special needs of differently-abled children in Ambuja Manovikas Kendra, Ropar, Punjab.	Ropar		1

# THE RESEARCH, MONITORING AND EVALUATION CELL



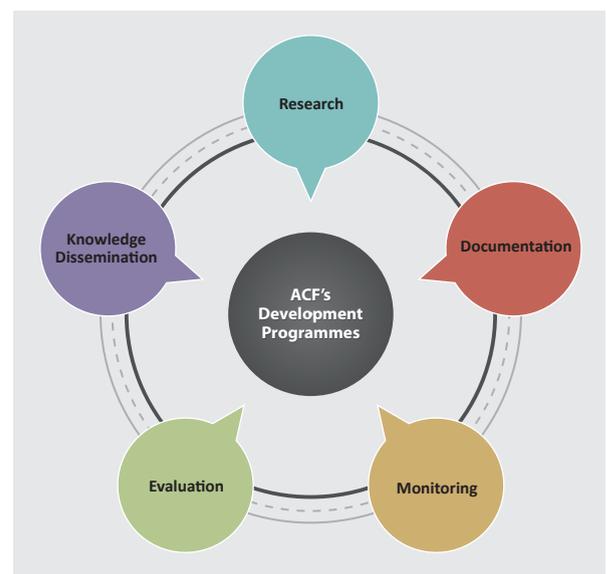
ACF has always been guided by the principles of participation, both in designing and implementing its development programmes. Communities participate in identifying issues and evolving solutions in a systematic manner over a period of time. Our collaborations with *panchayats*, SHGs, youth groups, alongwith government organizations and other NGOs have been able to enhance the scale and reach of our interventions.

The changes seen through our consistent work over two decades had to be documented as well as quantified and qualified against various development indicators. Additional factors such as the critical role played by each stakeholder in the process, and the unique contribution it made in enhancing the value at the field level, required a focus. This change needed a scientific method to create evidence of the chain of impact. Our experiences, learnings, and the limitations of our processes had potential to be developed into a sound knowledge base to guide our future work and develop into a resource for the development sector itself.

In this context, ACF initiated a new cell for Research, Monitoring and Evaluation in 2014. The cell will work to comprehensively cover the full cycle of knowledge generation. It will provide five critical inputs that will support and strengthen programmes at different stages of the programme cycle.

## Research

With a focus on 'programme research', ACF has begun to apply social research to the development of effective programme interventions. Quantitative as well as qualitative research enables us to capture the process and the outcomes in each programme.





ACF plans formative research prior to initiating new programmes in the future. This will provide empirically validated information required for designing focused development programmes. Research on ongoing programmes will be conducted to derive critical insights that can contribute to shared-learning across ACF's locations.

The year 2014 saw the following qualitative research study undertaken:

- "A study on participation of women in ACF's *Pashu Swasthya Sevikas* (PSS) Project in Darlaghat, Himachal Pradesh: Multiple Stakeholder Perception."

## Impact Evaluation

Impact Evaluations are necessary to review the effectiveness of programmes in achieving long-term outcomes. At ACF, therefore, evaluation is conceptualized as a multifaceted rigorous activity with monitoring output adding its value to the process. Third-party objective evaluations are undertaken for programmes that have completed the programme cycle and are assessed on the programme's contribution to the larger goal of social development.

In 2014 the following evaluations were conducted:

- Behavioural Change Campaign against Open Defecation in villages in Chandrapur, Maharashtra.
- Socio-Economic impact assessment of ACF's Skill training (in partnership with ATDC) to women in Surat, Gujarat and Chhindwara, Madhya Pradesh, India.
- An evaluation study of Krishi Vigyan Kendra at Kodinar, Gujarat.

## Monitoring

ACF has focused on developing a customized monitoring system to help assess programme performance through its implementation, enabling a mid-course correction if required. Development of matrix and indicators evolved with the intense involvement of programme team and the system was effectively institutionalized with a series of orientation and training of the field team.

The matrix captures both quantitative and qualitative indicators that help understand both, the level of output attained, the process, and the issues faced in achievement of the output. The system will also promote optimum and effective use of resources as per the plan.

## Documentation

ACF has initiated a documentation of its key programmes and the strategies adopted by developing subject based papers on Water Resource Management, Agro and Skill-based Livelihoods, Healthcare, Education and efforts in Women's Empowerment.

At ACF, the minute implementation details are captured by the field teams itself. ACF has facilitated the trainings of the teams through a 'Writeshop', facilitated by external subject experts. Such theme-based compilation of cases authored by the field team, are then published in the form of a book, capturing the rich data and experiences in the process of initiating change.

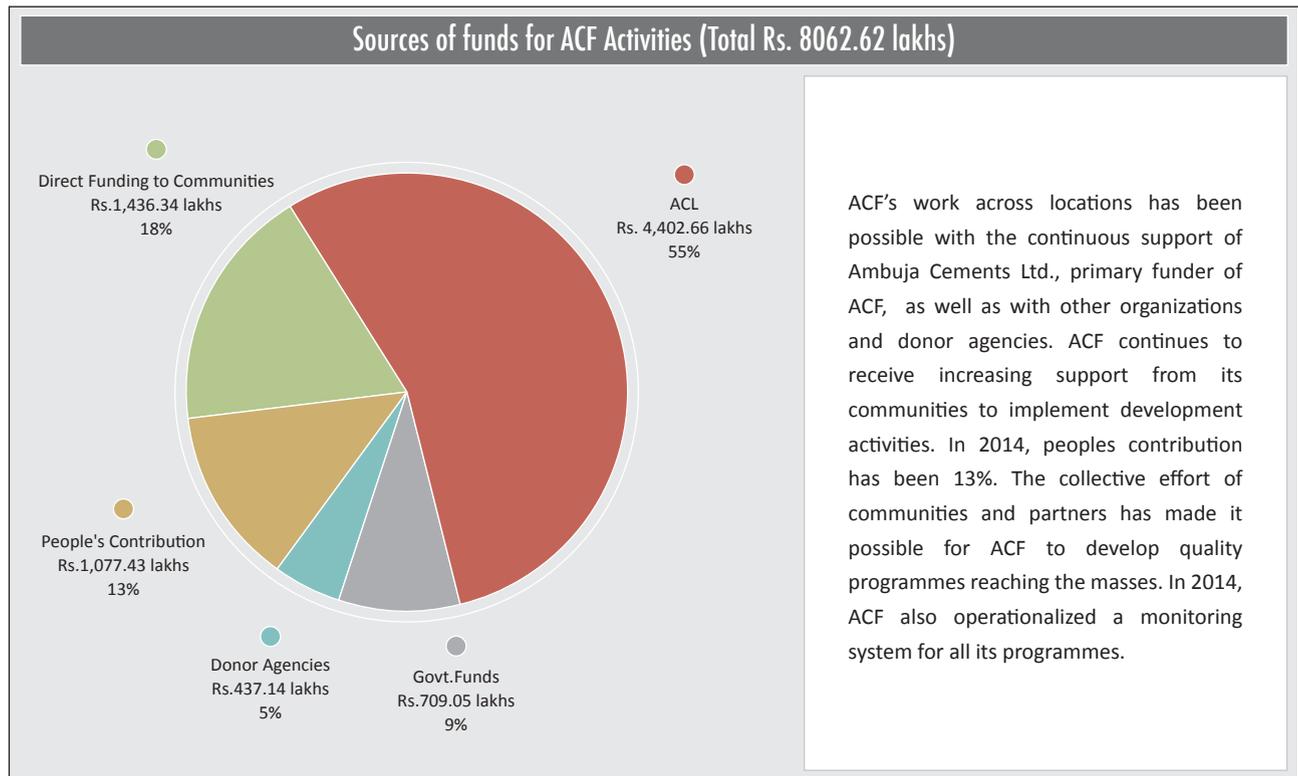
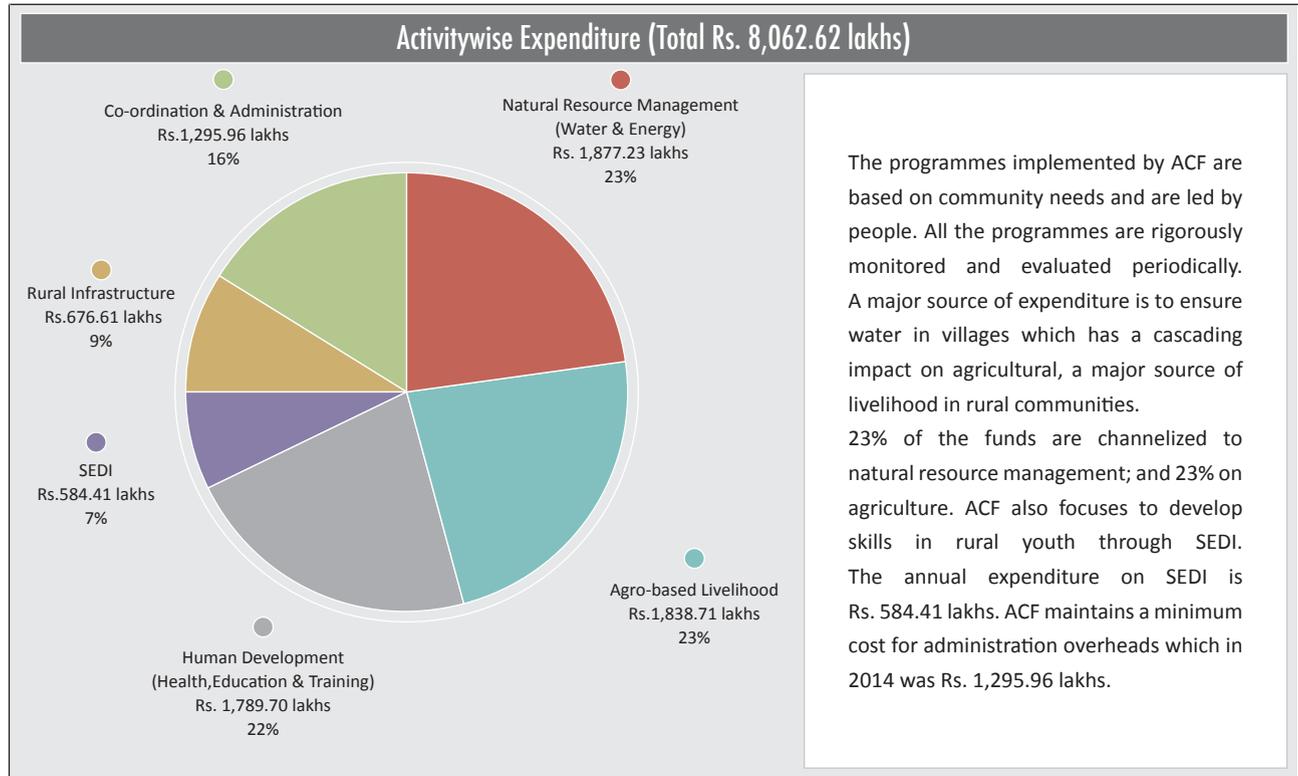
## Knowledge Dissemination

ACF carved out Knowledge Dissemination as a focused element because we believe that knowledge generated from research, evaluation, monitoring and documentation of our projects have value in contributing back to communities, development organizations and the academia. Sharing learning and knowledge with both internal and external stakeholders is done through our publications and forums such as conferences and roundtables focusing on specific themes.

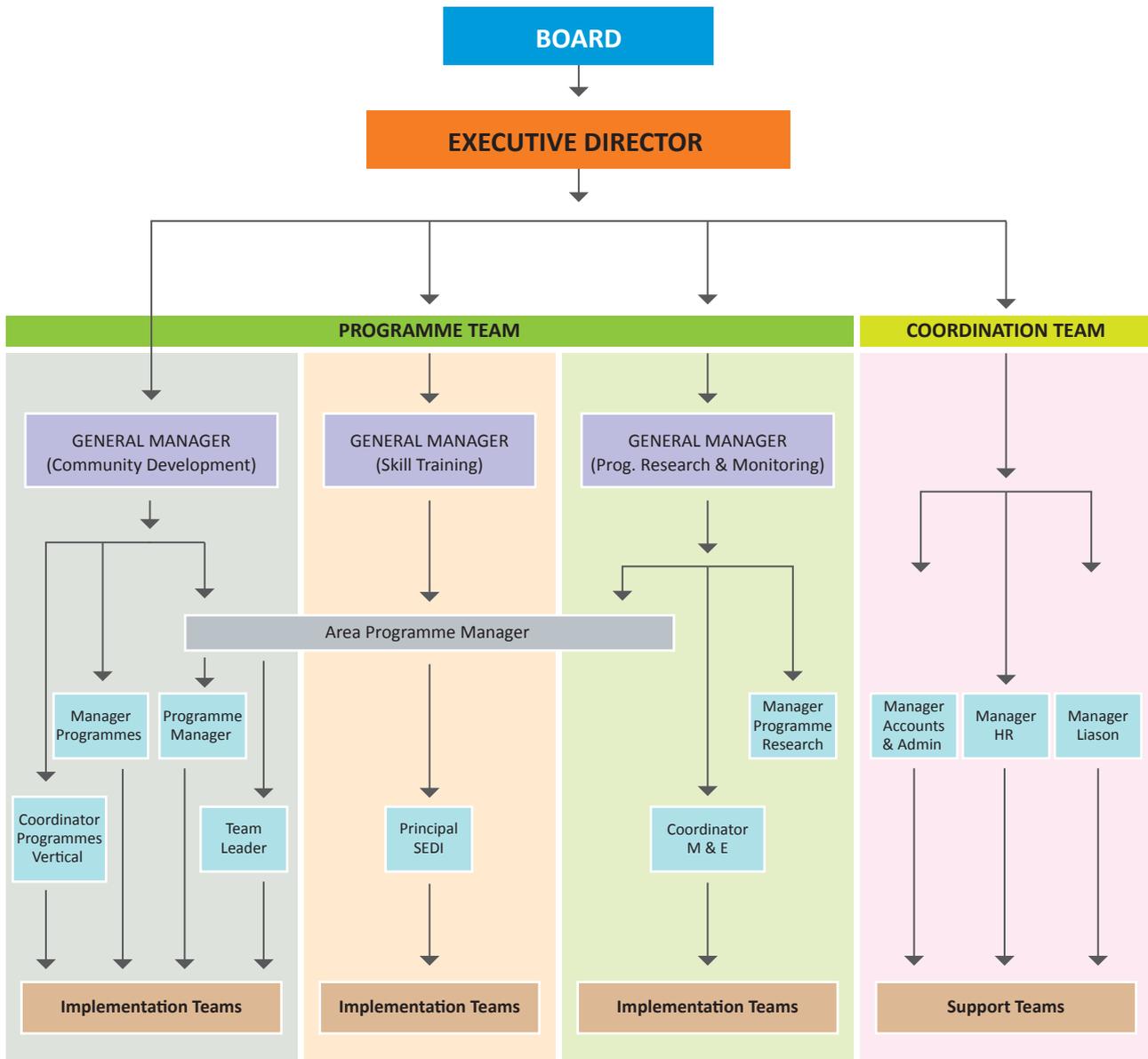
This year, ACF organized

- A roundtable on Water and Sanitation as part of RISE-Global Economic Summit organized by Idobro Impact Solutions.
- Academia-Social Development Bridge Conversations to strengthen connect between the academia and social development sector.

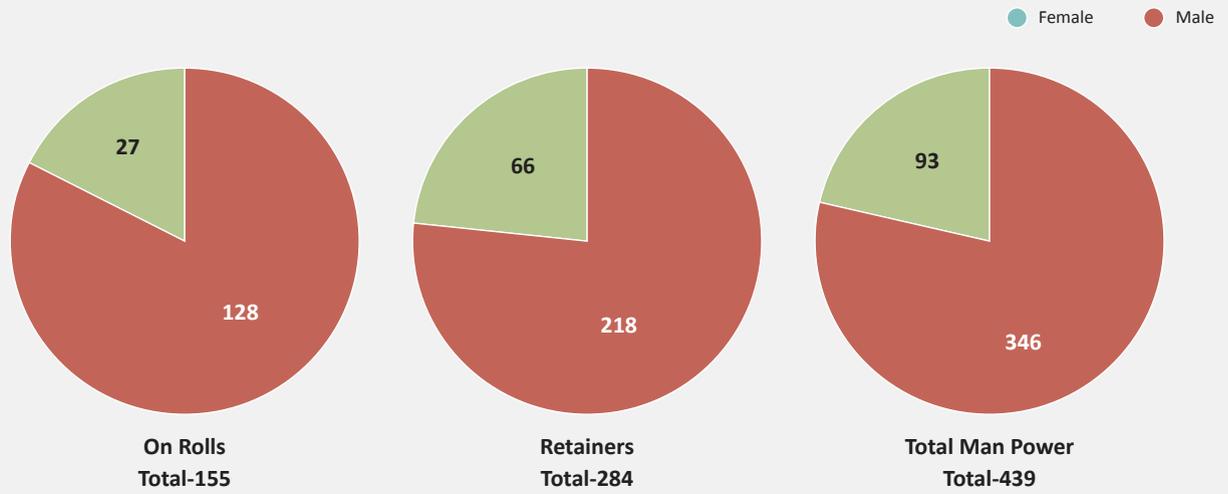
# FUNDS & EXPENDITURES



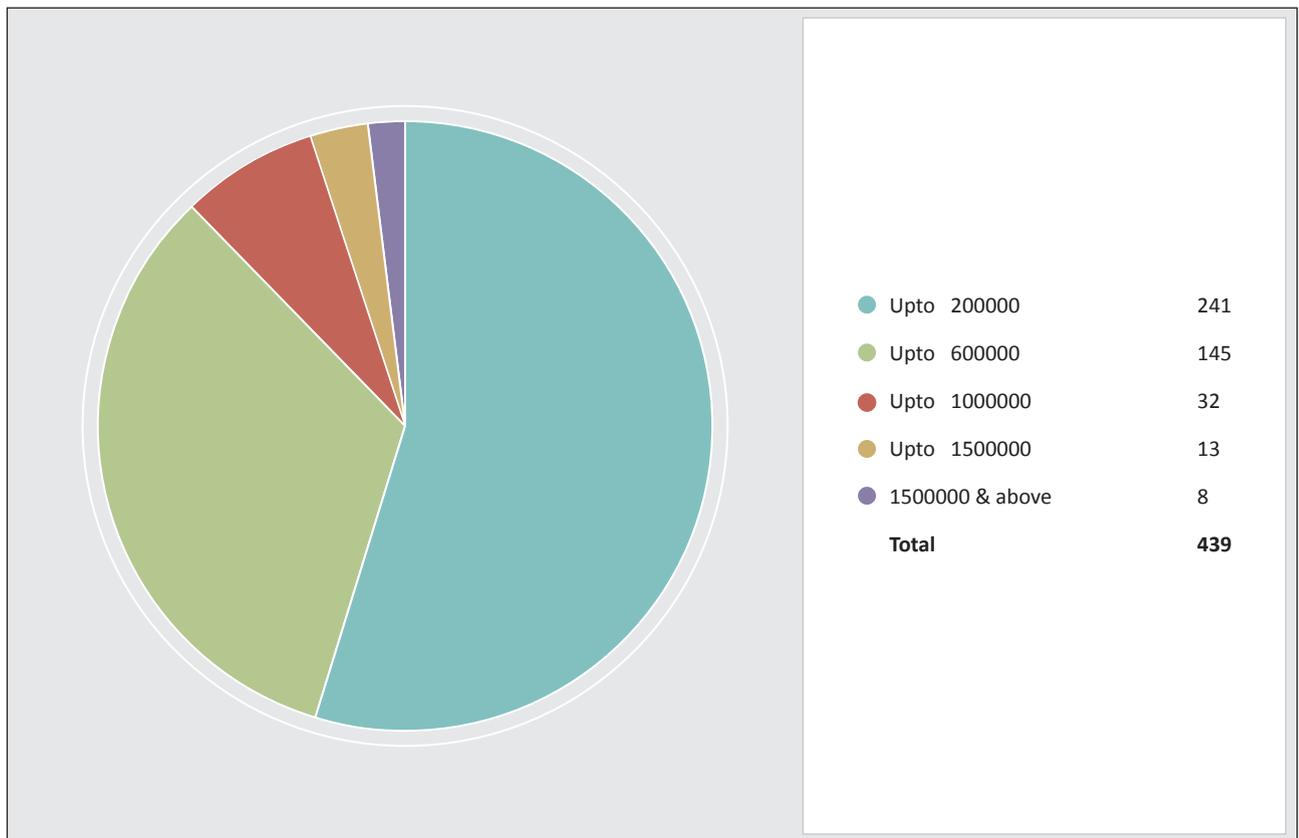
# ACF ORGANOGRAM



# GENDER RATIO



# ANNUAL GROSS SALARY SLAB





# OUR ACHIEVEMENTS



# KEY PERFORMANCE INDICATORS 2014-15

Sr. No.		Unit	Andhra Pradesh During the year	Chhattisgarh During the year	Gujarat During the year	Himachal Pradesh During the year
1A	Water Resources Management and Drinking Water Projects					
	a. Checkdam construction / Renovation	No.			11	5
	b. Dykes construction	No.				
	c. Well Recharging / Percolation well	No.			5	
	d. Ponds Construction / Renovation	No.		7		17
	e. Link Channels / Canals construction	Km			0.5	0.84
	f. Water Storage Tank / Farm Ponds	No.		8	2	3
	g. Khadin Bund	No.				
B	Drinking Water Projects					
	a. RRWHS Construction	No.			144	5
	b. Drinking water wells / Bore wells / Renovation of Saline Wells / Bouris	No.	3	6	4	4
	c. Community Based Drinking Water Project	No.		1	7	
C	Soil and Water Conservation					
	a. Area Treated (Gully Control / Gabion / Loose boulder structure / Weir crates / Khadin)	Ha				351.6
2A	Agriculture Development					
	a. Micro Irrigation system (Drip and Sprinklers)	Acre		7	1,338.15	
	b. Vermi / NADEP Composting	No.		5	600	13
	c. Area under SRI cultivation	Acre		190		
	No. of farmers	No.		115		
	d. Seed Production programme	Acre			197	
	e. Better Cotton Initiative - Area covered	Acre	2,184		4,551	
	- Farmers covered	No.	1,480		5,624	
B	Farm Forestry and Afforestation					
	a. Horticulture Plantation	Acre			901.22	35.54
	No. of plants	No.			67,607	10,116
	b. Agro-Farm Forestry	Acre				
3	Animal Husbandry Programme					
	a. Cattle Health Camps	No.		15	35	19
	b. Fodder Demonstrations	Acre			51	10
	c. Artificial Insemination	No.			43	611
	d. Dairy co-operatives formed	No.			1	
	e. No. of families benefited by AH programme				3,106	2,566
4	Non Conventional Energy					
	a. Biogas Plants	No.		9		19

Madhya Pradesh	Maharashtra	Punjab	Rajasthan	Uttarakhand	Uttar Pradesh	West Bengal	Total	
During the year	Till Date							
1	2	1	5				25	322
			1				1	21
			30				35	1,339
2			67	3		7	122	526
							2.18	77.22
2			162			1	183	1,363
			8				8	18
	1		406				556	
	5		2			12	36	503
			5	8		1	22	255
	150	8	129.62				639.22	22,829.74
44.46	36		673.5	3			2,102.11	9,807.673
	5				3	23	649	6,955
	8					665.33	863.33	5,371.93
	5					1,734	1,854	8,100
			649.5				846.5	6,092.3
	9,408	7,798	4,157				28,098	28,098
	4,063	5,135	911				17,213	17,213
65.86			46		1	7	1,056.62	11,307.36
8,000		1,414	6,566		268	1,100	95,071	8,95,821
		5.4			1.5		6.9	7,649.3
4	42	35	43	1	5	17	216	1,656
	160						221	36,593.5
	66		10				730	54,968
			5				6	17
	2,187		1,351		104	536	9,850	82,761
1	11	11	84				135	2,295

# KEY PERFORMANCE INDICATORS 2014-15

Sr. No.			Andhra Pradesh	Chhattisgarh	Gujarat	Himachal Pradesh
		Unit	During the year	During the year	During the year	During the year
5	Education Development					
	a. Non Formal Education Centre	No.				1
	b. School / Anganwadi (Balwadi) Support Programme	No.		30	10	
	c. Teaching-Learning Resource support to schools	No.				47
	d. Scholarship for Higher Studies / Support to Needy Students	No.			48	
6A	Health and Sanitation Programme		6			
	a. No. of camps organized (include all general & speciality health camps)	No.		22	22	54
	Patients benefited	No.		832	3,957	3,347
	b. Villages benefited under mobile & weekly dispensary	No.		12		63
	Patients treated	No.		2,915	8,488	9,638
	c. <i>Sakhis</i> (Village Health Functionaries)	No.		27	1	31
	d. Construction of Toilet Blocks / <i>Sulabh Sauchalaya</i> / Soak Pits	No.		35	769	113
	e. Villages where Total Sanitation Campaign initiated	No.		2	11	35
B	Tobacco Control Programme					
	a. Tobacco free villages	No.				
	b. Tobacco free schools	No.				
8A	HIV/AIDS Awareness Programme (Community)					
	a. Awareness session for CSWs/ MSMs/ IDUs/ Migrant workers	No.		7	116	
	b. Condom Distribution	No.		5,000	49,106	17,530
	c. Peer Educators	No.				5
	d. Cases treated under STI clinics				116	707
9	Skill and Entrepreneurship Development Programme					
	c. Students trained under SEDI	No.		942	3,784	2,553
	d. No. of trainees placed	No.		635	3,057	2,335
10	Women and Youth Development					
	a. No. of SHG formed			19	133	9
	b. No. of members			246	1,688	36
11	Rural Infrastructure Development Programme					
	a. Construction of Common Pathways/ Village Roads	Mtrs.	881	1,259	7,505.4	
	b. Street Light installation	No.	17	110		7
	c. Drainage construction	Mtrs.	444		789	135
	d. Community Centre Construction/ School classroom	No.		2	2	4
	e. Construction of Culverts/ Bridge	No.	4	2		2
	f. Low cost housing project	No.				
	g. No. of villages covered	No.	9	14		25
12	Overall coverage					
	a. No. of villages	No.	14	14	11	170
	b. Approx No. of People benefited	No.	29,125	23,726	42,224	32,918

Madhya Pradesh	Maharashtra	Punjab	Rajasthan	Uttarakhand	Uttar Pradesh	West Bengal	Total	
During the year	Till Date							
				7		8	16	50
	64	1	2		51	5	163	332
	3				11		61	118
		22				100	170	1,480
2	67	20	2	12	5	86	292	7,157
450	1,795	2,493	78	487	249	12,636	26,324	4,25,231
	34		8	7	6	5	135	209
	13,386		6,815	4,543	2,206	1,044	49,035	7,02,261
	121	8		10			198	480
50	494	51	1,252	109	20	116	3,009	15,688
1	14		31	1		3	98	230
	1						1	5
	11						11	46
1	12	1,568		3,692		89	5,485	31,658
		4,53,268		1,29,498		1,57,404	8,11,806	65,75,370
				14		5	24	509
1,510	1,413	1,121	5,487	950	1163	2,496	4,431	21,419
1,215	973	659	4,138	715	859	1,506	3,036	16,092
4	6	4	58	69	25	10	337	1,225
44	259	50	597	774	293	127	4,114	14,825
250	260	277	2,403			700	13,535.4	81,204.2
						9	143	1,174
		618	1,985				3,971	18,356.9
	1	4				2	15	208
			5				13	52
								8
1	5	11	20			6	91	257
1	105	31	90	16	6	6	464	871
1,500	70,987	27,081	1,22,475	39,576	35,171	25,000	4,49,783	13,77,449

# INDEPENDENT AUDITOR'S REPORT

To

The Members of

**M/s. AMBUJA CEMENT FOUNDATION**

## **Report on the Financial Statements**

We have audited the accompanying financial statements of **AMBUJA CEMENT FOUNDATION** ("the Company"), which comprises the Balance Sheet as on 31<sup>st</sup> March, 2015, the Statement of Income & Expenditure and the Cash Flow Statement for the year then ended, and a summary of the significant accounting policies and other explanatory information.

## **Management's Responsibility for the Standalone Financial Statements**

The Company's Board of Directors is responsible for the matters stated in Section 134(5) of the Companies Act, 2013 ("the Act") with respect to the preparation of these financial statements that give a true and fair view of the financial position, financial performance and cash flows of the Company in accordance with the accounting principles generally accepted in India, including the Accounting Standards specified under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgements and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material mis-statement, whether due to fraud or error.

## **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit.

We have taken into account the provisions of the Act, the accounting and auditing standards and matters which are required to be included in the audit report under the provisions of the Act and the Rules made thereunder.

We conducted our audit in accordance with the Standards on Auditing specified under Section 143(10) of the Act. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material mis-statement.

An audit involves performing procedures to obtain audit evidence about the amounts and the disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material mis-statement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal financial control relevant to the Company's preparation of the financial statements that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on whether the Company has in place an adequate internal financial controls system over financial reporting and the operating effectiveness of such controls. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of the accounting estimates made by the Company's Directors, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the standalone financial statements.

## **Opinion**

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid financial statements give the information required by the Act in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India, of the state of affairs of the Company as on 31<sup>st</sup> March, 2015 and its deficit for the year and its cash flows for the year ended on that date.

# INDEPENDENT AUDITOR'S REPORT

## Reports on Other Legal and Regulatory Requirements

(i) This report does not contain a statement on the matters specified in paragraph 3 and 4 of the Companies (Auditors' Report) Order, 2015 ("the Order") issued by the Central Government of India in terms of sub-section (11) of Section 143 of the Act, since in our opinion and according to the information and explanations given to us, the said Order is not applicable to the Company.

(ii) As required by Section 143(3) of the Act, we report that

(a) We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purpose of our audit.

(b) In our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books.

(c) The Balance Sheet, the Statement of Income & Expenditure and the Cash Flow Statement dealt with by this Report are in agreement with the books of account.

(d) In our opinion, the aforesaid financial statements comply with the Accounting Standards specified under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014.

(e) On the basis of the written representations received from the directors as on 31<sup>st</sup> March, 2015 taken on record by the Board of Directors, none of the directors is disqualified as on 31<sup>st</sup> March, 2015 from being appointed as a director in terms of Section 164(2) of the Act.

(f) With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, in our opinion and to the best of our information and according to the explanations given to us:

i). The Company does not have any pending litigations which would impact its financial position in its financial statements.

ii). The Company does not have any long term contracts including derivation contract for which there are any material foreseeable losses.

iii). There are no amount which are required to be transferred, to the Investors Education and Protection Fund by the Company during the year.

For **Chaturvedi & Company**

*Chartered Accountants*

**(Firm Reg. No. 302137E)**

**Nilima Joshi**

Partner

Mem. No. 52122

Place : Kolkata

Date : 23/06/2015

# BALANCE SHEET

Particulars	Note No.	As at	(Rs. in lakhs)
		31.03.2015	As at 31.03.2014
		Rs.	Rs.
<b>I. Liabilities</b>			
(1) Corpus Fund	2	915.83	1,294.21
(2) Assisted Project Funds	3	266.72	213.97
(3) Other Long-Term Liabilities	4	1.08	0.17
(4) Current Liabilities			
(a) Trade Payables	5	179.25	162.77
(b) Other Current Liabilities	6	137.34	175.46
(c) Short Term Provisions	7	143.98	104.42
		<u>460.57</u>	<u>442.64</u>
<b>Total</b>		<b><u>1,644.20</u></b>	<b><u>1,950.99</u></b>
<b>II. ASSETS</b>			
(1) Non-Current Assets			
(a) Fixed Assets: Tangible Assets	8	472.07	455.91
(b) Long-Term Loans and Advances	9	53.42	44.08
(c) Other Non-Current Assets	10	3.50	6.12
		<u>529.00</u>	<u>506.11</u>
(2) Current Assets			
(a) Cash and Bank Balances	11	847.16	1,116.81
(b) Short-Term Loans and Advances	12	264.40	302.37
(c) Other Current Assets	13	3.65	25.70
		<u>1,115.20</u>	<u>1,444.88</u>
<b>Total</b>		<b><u>1,644.20</u></b>	<b><u>1,950.99</u></b>
Significant Accounting Policies	1		
Notes To The Accounts	2-23		

See Accompanying Notes to The Financial Statements

For Chaturvedi & Company

Chartered Accountants

Firm Registration No. : 302137E

(Committee Member)

(Nilima Joshi)

Partner

Membership No. 52122

(Committee Member)

Kolkata, the day of 2015.

# INCOME & EXPENDITURE STATEMENT

Particulars	Note No.	For the year	(Rs. in lakhs)
		ended	For the year
		31.03.2015	ended
		Rs.	31.03.2014
			Rs.
<b>Other Income</b>			
(a) Donations & Grants			
- From Ambuja Cements Ltd.		2,865.00	3,430.00
- From Narotam Sekhsaria Foundation		142.05	130.30
- From Funded Projects	3	692.86	626.18
- From Others	14	160.25	30.55
(b) Miscellaneous Income	15	164.12	75.79
<b>Total Revenue</b>		<b>4,024.28</b>	<b>4,292.83</b>
<b>Expenses</b>			
Employees Benefit Expenses	16	927.00	821.56
Health & Sanitation Development		702.86	420.60
Community Welfare Expenses		638.41	926.59
Agriculture Development Expenses		615.08	560.40
Water Resource Development		574.10	596.64
Vocational Training Expenses		350.93	282.93
Educational Expenses		123.94	108.40
Donations		-	13.24
Cattle Camp / Animal Husbandry Expenses		23.78	22.52
Women & SHG Expenses		35.68	-
Monitoring & Research Expenses		24.34	-
Krishi Vikas Kendra Expenses (Agriculture Science Centre sponsored by Govt.)		12.70	16.85
Salinity Ingress Prevention & Mitigation Project (Kharas Vistarotan Yojana)		29.20	63.05
Depreciation and Amortization Expenses	8	105.22	52.05
Other Expenses	17	239.40	305.12
<b>Total Expenses</b>		<b>4,402.66</b>	<b>4,189.96</b>
<b>Deficit carried to Corpus Fund</b>		<b>(378.38)</b>	<b>102.86</b>
Significant Accounting Policies	1		
Notes to the Accounts	2-23		

See Accompanying Notes to the Financial Statements

For Chaturvedi & Company

Chartered Accountants

Firm Registration No.: 302137E

(Committee Member)

(Nilima Joshi)

Partner

Membership No. 25122

(Committee Member)

Kolkata the 22<sup>nd</sup> day of June 2015.

# FINANCIAL STATEMENTS

Ambuja Cement Foundation (ACF) a Company limited by guarantee and registered under the Companies Act, 1956. The Foundation was incorporated as a CSR arm of Ambuja Cements Ltd. ACF's initiatives extend PAN India across all Ambuja Cement manufacturing sites. These initiatives focus on socio economic development to ensure inclusive growth of the communities. The primary thrust areas include water resource management, enhancing livelihood both through agro-based and skill-based activities for access to better health and sanitation facilities, education support and women empowerment.

## Significant Accounting Policies & Notes on Accounts

### Note : 1 - Significant Accounting Policies

- 1.1. The Company prepares its accounts on accrual basis of accounting.
- 1.2. Fixed assets are valued at cost of acquisition including installation cost less depreciation.
- 1.3. Effective from 1<sup>st</sup> April, 2014 the depreciation has been provided as per the rates prescribed in Schedule II of the Companies Act, 2013.
- 1.4. Stores are valued at lower of cost and net realizable value.
- 1.5. Revenue Recognition: All Incomes are accounted for on accrual basis.
- 1.6. Unspent Grants towards project funding are taken as income in the year of completion of the respective projects.
- 1.7. Contributions received against specific projects are adjusted against the aggregate expenses incurred for those projects and net expenses only are shown in the accounts.
- 1.8. Accounting for Project Fund: Government Assistance, grants sanctioned from donor agencies are accounted as income in equal proportion to the expenditure incurred. Unspent amount of fund is carried forward for future use as "Assisted Project Fund"
- 1.9. Liabilities for Deposits (including retention money) have been classified under Current Liabilities, if payable within 12 months, otherwise these are classified as Long-Term Liabilities.
- 1.10. Employee Benefits
  - a) Short term employee benefits (benefits which are payable after the end of twelve months from the end of financial year in which the employees have rendered service) are measured at cost.
  - b) Post employment benefits and other long-term employee benefits are recognized as an expense in the statement of Income & Expenditure for the year in which the employee has rendered services. In respects of Gratuity, payments are made to LIC funds and same is accounted in the accounts.
- 1.11. Transactions in Foreign Currency are initially recorded at the exchange rate at which the transaction is carried out.
- 1.12. Impairment of Assets.

Wherever events or changes in circumstances indicate that the carrying value of Fixed assets may be impaired, the Company subjects such assets to test of recoverability, based on discounted cash flows expected from use or disposal of such assets. If the assets are impaired, the Company recognizes an impairment loss as difference between the carrying value and recoverable value.

## Notes annexed to and forming part of the Financial Statements

	As At <u>31.03.15</u> Rs.	(Rs. in lakhs) As At <u>31.03.14</u> Rs.
<b>Note: 2- Corpus Fund</b>		
Opening Balance	1,294	1,191
Add: Donation Received	-	-
	<u>1,294</u>	<u>1,191</u>
Less: Deficit transferred from Income & Expenditure Account	-(378)	103
	<u><u>916</u></u>	<u><u>1,294</u></u>

## Notes annexed to and forming part of the Financial Statements (Contd...)

### Note 3: Assisted Project Funds

(Rs. in lakhs)

Name of the Project/Funder	As at 31.03.2015								As at 31.03.2014
	Opening Balance	Funds Received	Amount Payable	Total	Funds Utilised	Amount Refunded to the project Funders	Advance given to Vendors/ Others	Net Outstanding (Balance Recoverable)	Net Outstanding (Balance Recoverable)
	(a)	(b)	(c)	(d=a+b+c)	(e)	(f)	(g)	(h=d-e-f-g)	(i)
i) Sir Ratan Tata Trust Fund	2.68	0.00	0.16	2.84	0.18	0.00	1.85	0.80	2.68
ii) Composite Targeted Intervention Project (Also Known as Targeted Intervention Project)	9.14	163.35	17.91	190.40	164.09	6.66	7.19	12.46	9.14
iii) Watershed Project, Dhundan	0.06	0.00	0.00	0.06		0.00	0.00	0.06	0.06
iv) *KVK Project	20.92	119.13	1.69	141.75	125.77	0.00	3.29	12.69	20.92
v) Wadi Project (Funded by NABARD)	51.77	39.16	0.00	90.93	19.54	0.00	0.00	71.39	51.77
vi) *CADP	0.03	0.00	0.00	0.03	0.02	0.00	0.00	0.01	0.03
vii) *BCI Project (FCRA)	39.38	128.23	0.00	167.60	115.12	0.00	0.00	52.49	39.38
viii) Wasmo Project	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
ix) Hariyali Project	2.00	0.00	0.00	2.00	0.00	0.00	0.00	2.00	2.00
x) *CADP - Hilton Foundation (FCRA)	0.00	6.30	1.25	7.55	7.18	0.00	0.00	0.37	0.00
xi) Other FCRA Funds	16.44	0.00	0.00	16.44	1.98	0.00	0.00	14.46	16.44
xii) *MNGO Project	1.66	0.02	0.00	1.68	0.00	1.68	0.00	0.00	1.66
xiii) *DARC Project	32.99	98.97	0.24	132.20	104.84	1.20	0.00	26.17	32.99
xiv) *NRHM Project	0.04	0.00	0.00	0.05	0.00	0.05	0.00	0.00	0.04
xv) Watershed Project, Daseran	-0.15	4.00	0.00	3.85	2.93	0.00	0.00	0.92	-0.15
xvi) Watershed Project, Saryanj Sarma	0.08	2.00	0.00	2.08	3.25	0.00	0.00	-1.17	0.08
xvii) Watershed Project, CPB (Rabriyawas)	0.00	4.03	0.00	4.03	0.00	0.00	0.00	4.03	0.00
xviii) TATA GE RO Project	8.98	0.35	0.00	9.33	5.75	0.00	0.00	3.58	8.98
xix) Krishi Vigyan Kendra (KVK) SRTT	20.14	91.59	2.14	113.87	63.91	0.00	4.22	45.74	20.14
xx) ARSH - UDAAN	4.67	4.58	0.25	9.50	7.33	0.00	0.00	2.18	4.67
xxi) *CADP (FCRA)	1.79	17.51	4.42	23.72	17.54	0.00	0.00	6.17	1.79
xxii) CONCOR (Sanitation)	0.00	15.00	0.00	15.00	3.54	0.00	0.00	11.46	0.00
xxiii) Other Funds	1.35	21.39	0.00	22.73	21.81	0.00	0.00	0.92	1.35
<b>Total Project Funds</b>	<b>213.97</b>	<b>715.60</b>	<b>28.07</b>	<b>957.63</b>	<b>664.79</b>	<b>9.58</b>	<b>16.54</b>	<b>266.72</b>	<b>213.97</b>
<b>*Full Form of abbreviations used:</b>									
KVK	Krishi Vikas Kendra Expenses (Agriculture Science Centre sponsored by Govt.)								
BCI	Better Cotton Initiative Project, Geneva								
CADP	Costal Area Development Programme								
MNGO	Mother NGO (Uttarakhand State Health & Family Welfare Society)								
DARC	District ASHA Resource Centre								
NRHM	National Rural Health Mission								
ARSH - UDAAN	Adolescent Reproductive and Sexual Health Understanding, Delivering and Addressing Adolescent Needs								
CONCOR	Container Corporation of India Limited								

## Notes annexed to and forming part of the Financial Statements (Contd...)

	As at 31.03.2015	(Rs. in lakhs) As at 31.03.2014
	Rs.	Rs.
<b>Note 4: Other Long-Term Liabilities</b>		
Deposits	0.16	0.06
Trade Payables for more than 1 year	0.93	0.11
	<u>1.08</u>	<u>0.17</u>
<b>Note 5: Trade Payables (Less than 1 year)</b>		
Other than Acceptances*	179.25	162.77
	<u>179.25</u>	<u>162.77</u>
*There are no payables under Micro, Small & Medium Enterprises.		
<b>Note 6: Other Current Liabilities</b>		
Liability for Expenses	90.73	135.39
Statutory Dues	21.51	14.74
Deposits	22.79	25.33
Salary Payable	2.41	0.00
	<u>137.34</u>	<u>175.46</u>
<b>Note 7: Short Term Provisions</b>		
Provision for Employees Benefits	126.92	102.94
Provision for Other Expenses	17.07	1.48
	<u>143.98</u>	<u>104.02</u>
<b>Note 9: Long-Term Loans and Advances (Unsecured, Considered Good)</b>		
Security Deposits	13.17	9.83
Advances to Employees	15.06	9.69
Other Advances Receivable	25.20	24.57
	<u>53.42</u>	<u>44.08</u>
<b>Note 10: Other Non-Current Assets</b>		
<b>Non-Current Bank Balances</b>		
Fixed Deposits with Banks (maturity after 12 months)*	3.50	6.05
Interest Accrued but not due	0.00	0.07
	<u>3.50</u>	<u>6.12</u>
*Refer Note No. 19		
<b>Note 11: Cash and Bank Balances</b>		
<b>Cash and Cash Equivalents</b>		
Cash in Hand	1.80	0.56
Project Cash Balance	0.01	0.03
Cheques, Draft on hand	43.28	0.00
Balances with Banks (FCRA): -		
In Current Account	33.51	0
In Savings Account	373.65	0.05
Balances with Banks (Local Account): -		
In Current Account	0.00	17.28
In Savings Account	0.00	920.07
Project Bank Balance (Local Account): -		
In Savings Account	247.44	105.09
Fixed Deposits with Banks (maturity within 3 months)*	38.25	15.63
Short Term Deposits	0.02	23.32
Flexi Fixed Deposits	19.89	1.68
Fixed Deposits with Banks (4-12 months)*	89.31	33.10
	<u>847.16</u>	<u>1116.81</u>

\*Refer Note No. 19

## Notes annexed to and forming part of the Financial Statements (Contd....)

### NOTE 8: Fixed Assets

Rs. in lakhs

DESCRIPTION	GROSS BLOCK				DEPRECIATION				NET BLOCK			
	Cost as at 01.04.14	Additions during the year	Deduction during the year	Transitional Dep	Total cost as at 31.03.15	Upto 31.03.2014	For the year	Adjustment during the year	Transitional Dep	Total as at 31.3.2015	As at 31.3.2015	As at 31.3.2014
	Rs.	Rs.	Rs.	Rs.	Rs.	Rs.	Rs.	Rs.	Rs.	Rs.	Rs.	Rs.
Leasehold Land	0	-	-	-	0	-	-	-	-	-	0.00	0
Buildings	97.94	0.00	0.00	0.00	97.94	8.21	1.63	0.00	0.00	9.85	88.10	89.73
Construction & Survey Equipments	7.61	1.07	0.00	0.11	8.57	1.25	1.16	0.00	0.00	2.41	6.16	6.36
Vehicles*	123.07	15.80	7.84	0.17	130.86	47.98	13.17	5.17	0.00	55.98	74.88	75.09
Furniture & Fixtures	172.79	38.29	0.30	0.15	210.63	52.30	24.44	0.11	0.00	76.63	134.01	120.49
Computers	147.37	28.70	5.50	20.64	149.94	71.07	29.27	4.12	0.00	96.22	53.72	76.31
Audio & Visual Equipments	26.94	35.55	0.00	0.41	62.07	4.27	5.61	0.00	0.00	9.88	52.19	22.67
Office Equipments	72.93	6.28	0.08	0.21	78.92	14.61	8.16	0.01	0.00	22.75	56.17	58.33
Technical & Sports Equipments	8.61	0.00	0.00	0.00	8.61	1.67	0.08	0.00	0.00	1.75	6.85	6.94
<b>TOTAL</b>	<b>657.27</b>	<b>125.69</b>	<b>13.71</b>	<b>21.69</b>	<b>747.55</b>	<b>201.36</b>	<b>83.53</b>	<b>9.41</b>	<b>0.00</b>	<b>275.47</b>	<b>472.07</b>	<b>455.91</b>
<b>PREVIOUS YEAR FIGURES</b>	<b>581.99</b>	<b>80.74</b>	<b>5.46</b>	<b>0.00</b>	<b>657.27</b>	<b>152.71</b>	<b>52.05</b>	<b>3.40</b>	<b>0.00</b>	<b>201.36</b>	<b>455.91</b>	

To comply with the requirements of schedule II of the Companies Act, 2013, the Company has re-estimated the useful life of its fixed assets and has provided depreciation on writtendown value.

## Notes annexed to and forming part of the Financial Statements (Contd...)

	As at 31.03.2015 Rs.	(Rs. in lakhs) As at 31.03.2014 Rs.
<b>Note 12: Short Term Loans &amp; Advances (Unsecured, Considered Good)</b>		
Security Deposits	110.84	85.45
Prepaid Expenses	11.61	6.69
Project Advances (FCRA)	0.00	2.00
TDS receivable	34.58	36.46
Advances to Employees	9.59	23.44
Other Advances recoverable	97.77	148.33
	<b>264.40</b>	<b>302.37</b>
<b>Note 13: Other Current Assets</b>		
General Consumables	0.00	23.41
Interest accrued but not due	3.65	2.29
	<b>3.65</b>	<b>25.70</b>
	<b>For the Year ended 31.03.2015</b>	<b>For the Year ended 31.03.2014</b>
<b>Note 14: Donations &amp; Grants</b>		
Donation from Others	0.00	16.60
Fund from Govt. Agencies	38.46	7.69
Funds from Other Agencies	121.79	6.26
	<b>160.25</b>	<b>30.55</b>
<b>Note 15: Miscellaneous Income</b>		
Interest received	50.82	56.79
Subscription received	0.01	0.01
Sundry balances written back	13.76	9.59
Fees Collected for SEDI	34.61	0.00
Fees from Ambuja Manovikas Kendra	11.74	0.00
Diagnostic centre	10.11	0.00
Miscellaneous Income	43.07	9.41
	<b>164.12</b>	<b>75.79</b>
<b>Note 16: Employees Benefit Expenses</b>		
Salary & Other Allowances	821.11	739.57
Contribution to Provident and Other Funds	70.52	53.88
Staff Welfare & Mediclaim Insurance	35.37	28.11
	<b>927.00</b>	<b>821.56</b>
<b>Note 17: Other Expenses</b>		
Vehicle Expenses	47.67	59.41
Travelling & Conveyance Expenses	58.69	60.69
Printing & Stationery	13.93	21.95
Professional Fees	15.31	25.44
Miscellaneous Expenses	3.51	5.73
Establishment Expenses	24.72	27.09
Postage, Telephone & Telex Expenses	4.13	6.49

## Notes annexed to and forming part of the Financial Statements (Contd...)

### Note 17 Contd...

	For the Year ended 31.03.2015	(Rs. in lakhs) For the Year ended 31.03.2014
	Rs.	Rs.
Repair & Maintenance	6.29	34.38
Rent	26.45	20.92
Bank Charges	0.81	0.80
Directors Sitting Fees	1.20	0.70
Staff Training & Recruitment	10.38	18.09
Meeting Expenses	0.47	2.63
Payment to Auditors (details as given below)*	2.65	1.24
Electricity Expenses	3.24	3.29
Filing Fees	0.37	0.17
Rates & Taxes	0.08	0.03
Internet & Website charges	2.81	3.96
Film Making	12.24	4.21
Sundry Balances written off	3.47	7.40
Loss on Sale of Assets	0.98	0.51
	<b>239.40</b>	<b>305.12</b>
	<b>Rs.</b>	
* Payments to Auditors	2.65	1.12
As Auditors	0.00	0.11
As Certification Fees	<b>2.65</b>	<b>1.24</b>

### Note 18

The Ambuja Cement Foundation is a Company limited by guarantee. Each member undertakes to contribute to the assets of the Company in the event of its being wound up while he is member or within one year thereafter for payment of debts or liabilities of the Company contracted before he ceases to be a member and of the contributories among themselves such amount as may be required but liability should not exceed a sum of Rs. 1,000/- (Rupees one thousand only) in case of each member.

### Note 19

Bank Guarantee has been given by the Bank against Fixed Deposit of Rs. 9,21,444/- {Rs. 5,00,000/- for P. Y.}. The total amount of Bank guarantee as on 31.03.15 amounting to Rs. 9,21,444/- has not been provided for in the Books.

### Note 20

Integrated Rural Development expenses comprise agriculture, plantation, horticulture scheme, Biogas Plants, Farm Dev. Project & other incidental expenses.

### Note 21

The Company is a charitable organization, registered under Section 8 of the Companies Act, 2013 (erstwhile section 25 of Companies Act, 1956). As the Company has no taxable income, accounting for taxes on income (Accounting Standard – 22) issued by the Institute of Chartered Accountants of India is not applicable.

### Note 22

There is no impairment of assets to the Company during the financial year.

### Note 23

Previous year figures have been regrouped/rearranged/reclassified wherever considered necessary to correspond with Current Year classifications/disclosures.

### For Chaturvedi & Company

Chartered Accountants

Firm Registration No.: **302137E**

(Committee Member)

(Nilima Joshi)

Partner

Membership No. **52122**

(Committee Member)

Kolkata the 22<sup>nd</sup> day of June 2015.

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## Ambuja Cement Foundation

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**I CAN.**



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